

# CHANGING PERCEPTIONS OF ENTERPRISE ARCHITECTS

3 WAYS EAs can get recognized as **key contributors to success**



**58%** & **61%**  
of sales teams & of marketing teams  
**don't know what EAs do**



**58%** of CIOs view EAs as **critical to strategy development**  
**40%** of IT managers believe EAs have **business savvy**



**82%** of IT leaders believe EA teams can **help maximize technology investments**  
**68%** believe EAs can help **bolster company growth**

Troux helps EAs connect business, strategy and technology to make an impact

Learn more at

[Planview.info/EA-Report](https://planview.info/EA-Report)