Spigit for Continuous Improvement

Discovery is the #1 issue with CI process

Source: Spigit survey to over 2,600 Continuous Improvement practitioners

Companies who have Continuous Improvement programs often run into problems with project discovery. Their existing tools don't scale across their entire organization and they have limited visibility into the project ideas that make the most impact. This has its limitations and inevitably leads to wasting time, energy, and resources on the wrong initiatives.
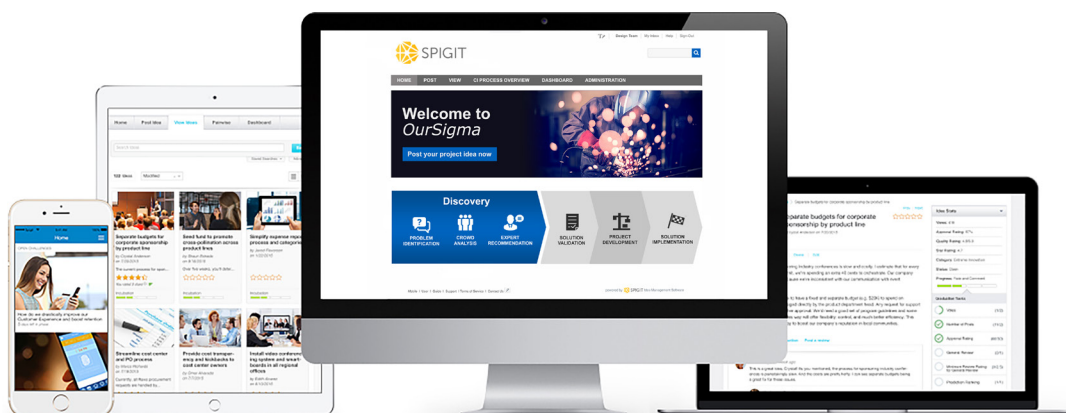
It doesn't have to be this way.

What if there was a way to involve your entire workforce in the discovery phase? What if finding solutions to your company's most pressing business challenges could be tackled as a team rather than in silos?

Spigit is the only software solution that focuses on supercharging the most important part of a Continuous Improvement program — the discovery phase — to help you solve business critical problems at scale. Now, whether your objective is to stop customer churn, improve customer satisfaction, cut waste and inefficiency, or improve existing products, enabling an entire workforce to contribute project ideas and identifying the right ones to focus on is effortless.

84% of CI leaders agree:

More employees collaborating on CI Project Discovery will significantly help them achieve business objectives.

Put an end to Continuous Improvement programs that don't solve business challenges

1 Avoid investing in low-value projects

Easily identify the projects that yield the highest return on your investment. Now you know exactly which projects to take action on based on the impact they make on your business objectives.

2 Eliminate silos once and for all

Effortlessly share successful project ideas and solutions across your entire organization anytime, anywhere, on any device. Now what works for one department can be shared with and implemented by any department.

3 Stay in sync with LOB objectives

With easier communication and visibility across business units, employees can easily contribute project ideas that align with LOB objectives on an ongoing basis.

4 Stop wasting staff time

Your team will spend less time hunting down project ideas, vetting, and documenting them on spreadsheets because you'll have the whole employee base working in real-time enabling them to focus their time on getting solutions implemented.

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CWT [Carlson Wagonlit Travel] is continuously refining our organizational processes with a goal to offer the best customer service as we manage over 60 million transactions annually. Spigit for CI simplifies the discovery of new project ideas and increases employee engagement resolving a major pain point of all continuous improvement processes.

Vincent Lebunetel
Vice President of Corporate Innovation, Carlson Wagonlit Travel

Spigit crowdsourcing software helps companies engage internal and external crowds in innovation, using patented algorithms, game mechanics, and crowd-derived data to identify and analyze the most valuable ideas, predict their potential business value, and assess challenges. Spigit's sophisticated, user-friendly interface powers engagement and ideation, amplifying a company's ability to innovate faster, more often, and better than competitors. Our mobile-first platform offers simultaneous releases in 11 languages and four global data centers, allowing for real-time, global innovation that is safe, scalable, and repeatable. Spigit's 4.5M users from 150+ countries have generated over $1B from their enterprise innovation programs.