

SPIGIT INNOVATION SOFTWARE CORE TRAINING

Spigit Innovation Software Core Training Program is an immersive, interactive class that teaches the skills needed to run successful enterprise innovation challenges.

This training provides mastery of the core features and functionality required to design and complete innovation challenges that drive massive engagement throughout the organization. Get up to speed quickly and realize larger returns on innovation investments.

- Interactive lectures on core innovation management and crowdsourcing theory and methodologies
- Hands-on time with Spigit innovation management software
- Step-by-step instructions leading to the launch of an actual innovation challenge

Learning Objectives:

1. Learn to define challenge structure
2. Identify key implementation elements of challenges
3. Create and configure challenges within the platform
4. Manage user, roles, and access
5. Add and modify site content on demand
6. Manage idea graduation criteria
7. Align tasks within challenge structures and roles
8. Validate challenge activity through real-time analytics



ABOUT THE INSTRUCTORS

Spigit training instructors have unmatched experience in launching innovation programs at hundreds of well-known multinational Fortune 500 organizations. From financial to pharmaceutical to manufacturing companies, our team has the knowledge and expertise to provide training relevant to any industry.



INTENDED AUDIENCE

This customer-focused course is geared towards first-time Innovation Program & Community Managers, Project Leaders, and Administrators who will configure, supervise, and monitor the Spigit platform on behalf of their organization or business unit. Attendees should be familiar with Microsoft Office, possess image manipulation skills, and have basic HTML tagging and structuring knowledge.



CLASS STRUCTURE

This instructor-led, interactive course takes place over two days at the Spigit headquarters in Austin or London. Lecture and materials are delivered in English.



COST

Core training is \$3,000 per person. On-site training program are also available for \$10,000 per session. To schedule a training session for your team, email us at training@spigit.com

SPIGIT INNOVATION SOFTWARE TRAINING

AGENDA

DAY

1

Welcome & Introductions

- Workshop General Information

Session Objectives

- Core Training Overview

Challenge Planning

- Challenge sponsorship
- Challenge question
- Roles & Responsibilities
- Communications Overview
- Rewards & Incentives Basics

Lunch**Spigit Architecture**

- Overview & General Concepts

Creating a Challenge

- Parent & Child Relationship
- Sample Challenge Creation
- Key Fields
- Phases

User Management

- Adding Users
- Roles & Permissions
- Access Control

Day One Reflection

- Q&A

DAY

2

Modifying Site Layout

- Home page templates

Idea Templates

- Customization
- Best Practices

Modifying Site Layout

- Editing Pages
- Widgets

Lunch**Idea Management**

- Idea Lifecycle & Stages
- Basic Graduation
- Evaluations & Reviews

Platform Communications

- Emails Templates

Pairwise

- What is it & When to Use it
- Administering Pairwise

Predictions

- What is it & When to Use it
- Administering Predictions

Monitoring the Challenge

- Dashboards
- Reporting Options

Challenge Close Down

- Selecting Winners
- Close Down Activities