SPIGIT IDEA IMPLEMENTATION SUCCESS & VALUE MEASUREMENT WORKSHOP

Spigit workshops are interactive classes that teach the skills needed to run and scale a successful idea management practice. The Idea Implementation workshop will help program and challenge leaders understand how to increase the success of idea implementation and how to measure business impact from crowd-sourced ideas.

Learning Objectives

✓ Learn how to increase the likelihood ideas will be implemented post-challenge.
✓ Understand roles and responsibilities needed for implementation success.
✓ Gain an understanding of how to create and measure cultural and fiscal impact.
✓ Learn how to develop a Balanced Scorecard.
✓ Learn how to address common barriers to implementation and value measuring.

ABOUT THE INSTRUCTORS

Spigit Training instructors have unmatched experience in launching innovation programs at hundreds of well-known multinational Fortune 500 organizations. From financial to pharmaceutical to manufacturing companies, our team has the knowledge and expertise to provide training relevant to any industry.
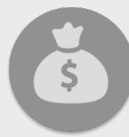
INTENDED AUDIENCE

This course is aimed towards Program and Challenge Managers who are responsible for planning, running, and measuring collaborative innovation programs within their organization. Attendees should be familiar with the Spigit Software, although this course will not be heavily focused on technical administration.

CLASS STRUCTURE

This instructor-led, interactive course takes place in a classroom setting over a single day. Lecture and materials are delivered in English and the class is open to all Spigit Customers.

COST

Spigit is dedicated to your success. This class is free to all Spigit Customers. Custom tailored on-site training programs are available to Spigit Customers for a fee. To schedule a training session for your team, please email us at training@spigit.com.

SPIGIT IDEA IMPLEMENTATION SUCCESS & VALUE MEASUREMENT WORKSHOP

AGENDA & DETAILS

Morning Session - Implementation

8:30am - 9:00am: Breakfast* and Check-in

9:00am - 9:30am:
- Introduction
- Objectives
- Ideation Exercise

9:30am - 12:30pm
- The importance of implementation
- Identifying roles and responsibilities
- Defining how to take action on selected ideas
- Defining and addressing common barriers to implementation

Lunch* 12:30pm - 1:30pm

Afternoon Session - Measuring Business Impact

1:30pm - 4:30pm
- Understanding cultural and fiscal measures
- Developing Balanced Scorecard
- Defining and addressing common barriers to measuring impact.

After completing this course, you will be able to:

- Define the importance of implementation to your program, your employees, and yourself.
- Define what role(s) your team plays in the implementation process.
- Facilitate the selection of "top" ideas from your crowd-sourced ideation challenge.
- Estimate, measure, and track the fiscal impact of selected ideas.
- Estimate, measure, and track the cultural impact of your program and challenge(s).
- Address common barriers to idea implementation.

For more information about our training courses:

Email training@spigit.com or contact your account representative.

*Breakfast and lunch, on the day of the event, will be provided.