Limited Program: The Digital Products Assessment

Executive Summary

Every company is trying to deliver more value through digital innovation, but bridging the gap between strategy and execution remains a challenge for many.

Delivery is slow and unpredictable	Software processes are inefficient	Innovation is strangled by technical debt
59% of digital initiatives take too long to complete	**40%** of efforts are wasted due to bottlenecks and overload	**10–20%** of CIO budget is allocated to tech debt

Let a Digital Products Assessment show you how to compete with digital natives by bringing innovative products to market faster, increasing efficiency by unlocking capacity, and making smarter investment decisions to support your desired business outcomes. Our team of experts will provide your teams and key stakeholders with a detailed analysis of waste in your processes along with personalized recommendations on how to jumpstart productivity and align your software delivery work to strategy.

Planview's value-added analysis has been the starting point for many large organizations like yours. Based on more than ten years of expertise and our industry-defining solution, we can provide our best practices at scale to help companies ensure the success of their digital transformations, no matter what stage they are at.

After gaining visibility during the Digital Products Assessment, Planview® Viz allowed customers to deliver 38% more features without adding any additional teams or headcount by addressing bottlenecks revealed during the initial pilot. As teams continue with recommended improvements, they have been able to double their throughput and cut over one month off their delivery time.

Why Value Stream Management?

Business and technology leaders are under constant pressure to deliver outstanding customer experiences fueled by digital innovation. Unfortunately, Agile and DevOps alone have proven insufficient to provide the visibility and insights needed to operate most effectively and efficiently.

Furthermore, continuing economic headwinds are putting additional constraints on businesses to do more with less without sacrificing the employee experience. Leaders are seeking ways to accelerate product delivery, make smarter investments, and optimize their talent deployment.

Value Stream Management (VSM) has successfully applied Lean Manufacturing principles to modern software development. It enables organizations to measure, analyze, and enhance the value delivery of digital products. By doing so, it provides leaders with the visibility and insights they need to achieve top-line growth, reduce costs, and improve customer satisfaction. Ultimately, VSM empowers software teams to deliver the right work, faster.

Planview Viz Digital Products Assessment

Planview Viz® is the **industry-leading** Value Stream Management solution that gives you visibility into your fragmented delivery processes so you can connect software delivery to business outcomes. Our common data model integrates data across teams, tools, and departments into real-time visuals that measure fully connected product value streams to improve decision-making at all levels.
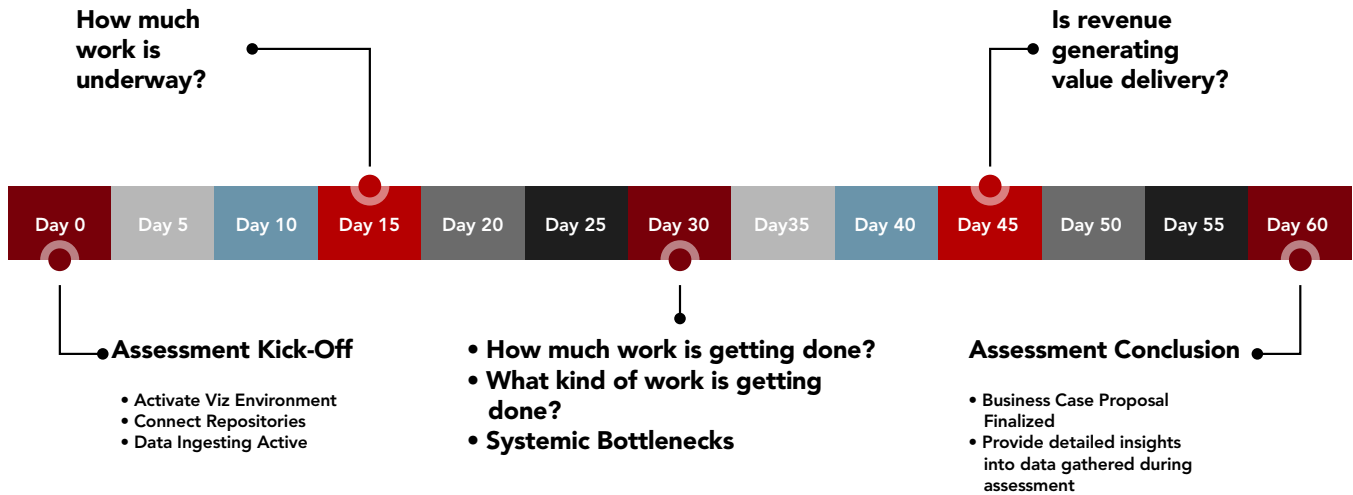
A Digital Products Assessment is a foundational step regardless of where you are in your transformation journey. It is a collaborative process designed to prove the connectivity, scalability, and effectiveness of Planview's technology in your environment, and deliver an initial set of forward-looking insights and recommendations. We will use the insights to mutually build a journey map that includes ROI, and recommendations for improvement as we finalize the details of a proposal.

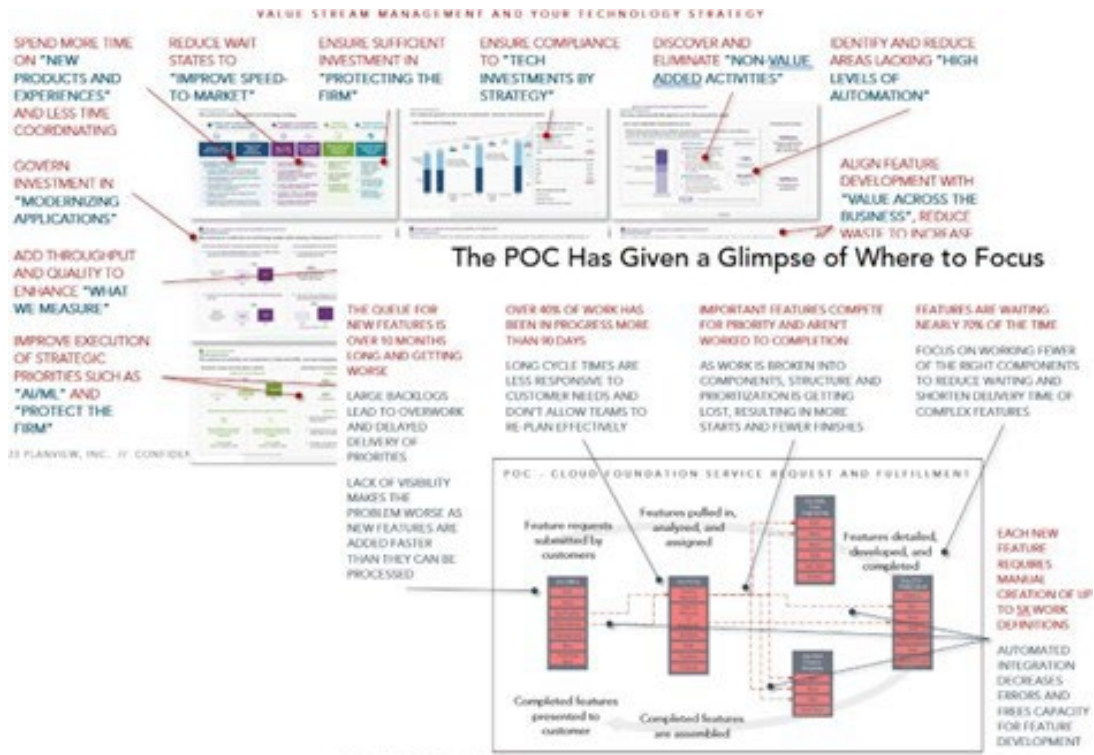Within 30 days, the Digital Products Assessment will uncover:

- Where your organization can make development improvements to increase delivery predictability

- Where your organization has untapped capacity hidden in their teams

- Where your organization can make its best bets to minimize delivery risk

- How Planview is uniquely positioned to guide key stakeholders towards making these improvements

Typical Timelines

A Digital Products Assessment typically illuminates impactful insights in a few days and will be accessible to you for up to 60 days. Below illustrates an example of insights /questions you will be able to answer based on your data each step along the way.

How much work is underway?

Is revenue generating value delivery?

Day 0	Day 5	Day 10	Day 15	Day 20	Day 25	Day 30	Day35	Day 40	Day 45	Day 50	Day 55	Day 60

Assessment Kick-Off
- Activate Viz Environment
- Connect Repositories
- Data Ingesting Active

- **How much work is getting done?**
- **What kind of work is getting done?**
- **Systemic Bottlenecks**

Assessment Conclusion
- Business Case Proposal Finalized
- Provide detailed insights into data gathered during assessment

Example Snapshot of Insights Provided

Request a Start-Up Conversation Today

Preparation

What Does Planview Bring?

Production-ready Planview Viz environment ready to be connected to your environment.

Deliverable: Initial findings, recommendations, and Value Blueprint (adoption plan) are provided as a value-add to the Digital Products Assessment.

Planview will leverage 10+ years of industry experience to provide best practice and knowledge transfer.

Planview Solution Consultants to guide you through the process, highlight insights, and help build the business case.

Planview Viz environment ready to connect to 2-3 development systems (maximum 3).

What Does the Customer Bring:

Commitment to long-term sustained improvement, assuming a successful outcome.

IT tool administrator(s) spend up to 25 hours supporting setup and technical validation activities in production environment.

Stakeholders spend 20 hours for pre-work and 20 hours during the Assessment, in prep for enterprise adoption.

Executive Sponsor will dedicate 4 hours to goal setting and evaluation reviews, drawing alignment to their strategic initiative(s).

Stakeholders willing to work in mutual partnership to implement Business Case.

Interested in Learning More?

- **Contact us** to learn more about the Digital Products Assessment and get started on your personalized analysis.

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