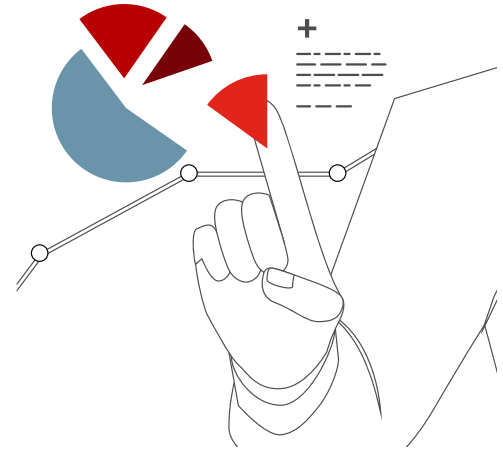





# ACCELERATE YOUR TRANSFORMATION WITH PLANVIEW VIZ<sup>®</sup>

If you want to operate like a digital native, you need to change more than development processes. Planview Viz<sup>®</sup> is a value stream management solution that gives you clear, simple visibility into your fragmented delivery processes and aligns them to business outcomes. Our common data model integrates the data across teams, tools and departments into real-time dashboards that measure fully connected product value streams and improve decision making at all levels.



- 
**Improve time-to-market and predictability**
- 
**Increase efficiency across value streams**
- 
**Secure your organization's future**

More than half of the Fortune 100 use Planview to improve business outcomes



## Key Benefits

### Business-Aligned Visibility

Connect tech and the business with a single, simple set of metrics for the entire IT portfolio.

### Speed and Productivity

Identify opportunities to realize revenue faster with AI-driven, real-time insights and bottleneck detection.

### Measurable Transformation ROI

Leverage leading indicators to communicate the impact of transformation initiatives.

### Smarter Investments

See where investments are going and learn how to reduce waste, rebalance portfolios and maximize the return.

### Customer Satisfaction

Improve predictability and meet your commitments with value stream capacity analytics.

### Talent Retention

Implement the playbook for creating a culture of excellence and continuous improvement.

# Why Choose Planview?

Planview Viz® combines the power of value stream management with powerful data visualization, expert advisory services and a robust partner ecosystem.



From the minds behind the Amazon bestseller *Project to Product* and the groundbreaking Flow Framework®



A Leader in The Forrester Wave for Value Stream Management Solutions Q3 2020

“For many, digital transformation is notoriously difficult to execute and optimize without proper visibility. Planview’s insights dashboard promises to solve this massive issue and save millions with a data-driven approach rolled up across product portfolios directly to our IT leaders.”

Bryan Fleming, former SVP, Product & Technology, T-Mobile

## Link metrics to business outcomes

Board-ready, simple metrics measure value delivery in a common language and show you the impact of your transformation as it progresses. AI-driven insights and proactive alerts improve predictability, agility and efficiency.

## Gain control over complex processes

Create a common data model for your value streams that spans the entire product development cycle and best-of-breed business and technology tools. Benefit from the objective analysis only possible from a non-tool vendor.

## Make lasting change with experts by your side

Embark on this journey with a team of award-winning authors, thought leaders and industry experts who’ve walked in your shoes. We accompany you with personalized coaching that leads to self sufficiency, a thriving peer community, and certification programs for every role.

## Deploy quickly, learn fast

Generate meaningful visibility within weeks and see improvement within a quarter thanks to a turnkey solution: pre-built, no-code connectors, rich preconfigured dashboards and decentralized rapid onboarding with “modeling at the edge”.

## Rest easy with scalable, secure architecture

A purpose-built data, analytics and synchronization platform built on a massive proactive testing suite maximizes data fidelity while protecting the operational stability of the enterprise toolchain.

## Connect to your existing ecosystem

Planview is the value stream management partner of Aptio, IBM, Micro Focus, Jama, and Tricentis. We have more than a decade of technical partnerships with 30+ tool vendors including Atlassian, ServiceNow and Microsoft.