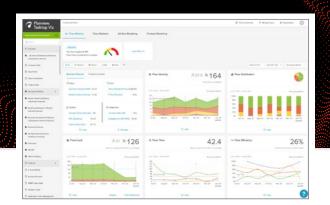


VALUE STREAM MANAGEMENT

Transform into a High-performing Tech Company



Do you truly know the cause or cost of missed commitments? According to McKinsey, resourcing

issues and siloed ways of working are the biggest killers of digital momentum and the top reasons for stalled transformations. The Planview® VSM Platform is the only value stream management solution that aligns technology and the business with the right metrics and automated workflows to enable more effective enterprise digital transformation. Planview creates an end-to-end control plane that integrates and distills data from the entire product development cycle to create definitive board-ready visibility into software delivery.



"Today, we can integrate different software products with each other much more quickly than before. And at the same time, we are much better able to gain new insights from our data and to use them to become better and faster."

- René Te-Strote, Senior IT Project Lead, Geometrical Development Design, BMW Group

Key Benefits

Business-Aligned Visibility

Connect tech and the business with a single, simple set of metrics for the entire IT portfolio.

Speed and Efficiency

Improve business agility from idea to outcome by identifying unnecessary cost, waste, and constraints to flow.

Measurable Transformation ROI

Leverage data-driven leading indicators to communicate the impact of transformation initiatives.

Restore Hours of Productivity

Implement intelligent cross-tool integrations to streamline collaboration between teams and automate handovers.

Customer Satisfaction

Improve predictability and resolve issues faster with end-to-end bottleneck detection and capacity insights.

⊘ Talent Retention

Empower teams with best-of-breed tools and a playbook for creating a culture of continuous improvement.

Why Choose Planview?

The Planview® Tasktop VSM solution is a data analytics and integration platform that automates, measures, and analyzes flow throughout the end-to-end product delivery lifecycle.







How We Do It

Connect Data to Business Outcomes

Board-ready, simple metrics measure value delivery in non-technical language and show you the impact of your transformation as it progresses. Analytics and proactive alerts improve predictability, agility, and efficiency.

Make Lasting Change with Experts by Your Side

Embark on this journey with a team of award-winning authors, thought leaders, and experts who will provide personalized coaching that leads to independence.

Rest Easy with Scalable, Secure Architecture

Automate data exchange and reporting while maintaining the operational stability of your tools, thanks to our high performance, low impact connectors. We rigorously test and update connectors to ensure uninterrupted connection for our customers.

Make Complex Processes Visible

Create a common data model for your value streams that spans the entire product development cycle. Benefit from the objective analysis only possible from a non-tool vendor.

Connect to Your Existing Ecosystem

Planview is the VSM partner of UiPath, Apptio, IBM, Micro Focus, Jama, and Tricentis. We have more than a decade of technical partnerships with 30+ tool vendors including Atlassian, ServiceNow and Microsoft.

Deploy Quickly, Learn Fast

Integrate 60+ tools with point-andclick ease. Generate insights within weeks and see improvement within a quarter thanks to a turnkey solution: pre-built, no-code connectors, and rich preconfigured dashboards.

Planview's value stream management software gives CIOs, transformation executives, and product and engineering leaders end-to-end visibility into the value streams that run and support the business and a common language for prioritizing investments. With Planview's cross-tool, cross-discipline insights into what's working well and where flow is constrained, you can accelerate time-to-market, reduce costs, and create a culture that attracts and retains top talent.

To learn more, watch the **Planview VSM demo**, or visit us at **Planview.com/value-stream-management**.

