SOLUTION BRIEF

VALUE STREAM MANAGEMENT

Transform into a High-performing Tech Company

Do you truly know the cause or cost of missed commitments? According to McKinsey, resourcing issues and siloed ways of working are the biggest killers of digital momentum and the top reasons for stalled transformations. The Planview® VSM Platform is the only value stream management solution that aligns technology and the business with the right metrics and automated workflows to enable more effective enterprise digital transformation. Planview creates an end-to-end control plane that integrates and distills data from the entire product development cycle to create definitive board-ready visibility into software delivery.

“Today, we can integrate different software products with each other much more quickly than before. And at the same time, we are much better able to gain new insights from our data and to use them to become better and faster.”

– René Te-Strote, Senior IT Project Lead, Geometrical Development Design, BMW Group

Key Benefits

- **Business-Aligned Visibility**
  Connect tech and the business with a single, simple set of metrics for the entire IT portfolio.

- **Speed and Efficiency**
  Improve business agility from idea to outcome by identifying unnecessary cost, waste, and constraints to flow.

- **Measurable Transformation ROI**
  Leverage data-driven leading indicators to communicate the impact of transformation initiatives.

- **Restore Hours of Productivity**
  Implement intelligent cross-tool integrations to streamline collaboration between teams and automate handovers.

- **Customer Satisfaction**
  Improve predictability and resolve issues faster with end-to-end bottleneck detection and capacity insights.

- **Talent Retention**
  Empower teams with best-of-breed tools and a playbook for creating a culture of continuous improvement.
The Planview® Tasktop VSM solution is a data analytics and integration platform that automates, measures, and analyzes flow throughout the end-to-end product delivery lifecycle.

Planview's value stream management software gives CIOs, transformation executives, and product and engineering leaders end-to-end visibility into the value streams that run and support the business and a common language for prioritizing investments. With Planview's cross-tool, cross-discipline insights into what's working well and where flow is constrained, you can accelerate time-to-market, reduce costs, and create a culture that attracts and retains top talent.

To learn more, watch the Planview VSM demo, or visit us at Planview.com/value-stream-management.