planview®
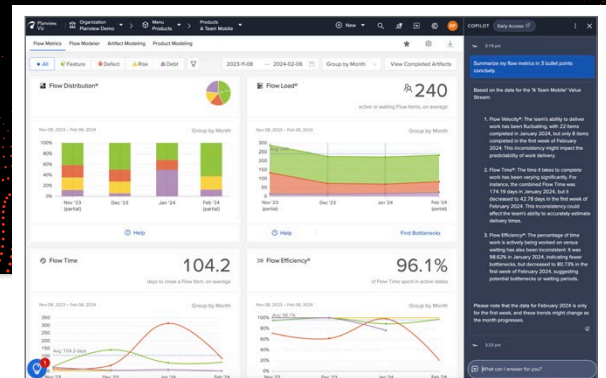
VALUE STREAM MANAGEMENT

Transform into a High-performing Tech Company

Do you truly know the cause or cost of missed commitments? According to McKinsey, resourcing issues and siloed ways of working are the biggest killers of digital momentum and the top reasons for stalled transformations. The Planview® VSM Platform is the only value stream management solution that aligns technology and the business with end-to-end metrics, generative AI insights, and automated workflows to enable effective digital transformation. Planview creates an end-to-end control plane that integrates and distills data from the entire product development cycle to create definitive board-ready visibility into software delivery.

Improve Time-to-Market and Predictability	**Increase Efficiency in Software Development to Unlock Capacity**	**Stay Modern and Compliant with Visibility into Debt and Risk**

"Today, we can integrate different software products with each other much more quickly than before. And at the same time, we are much better able to gain new insights from our data and to use them to become better and faster."

– René Te-Strote, Senior IT Project Lead, Geometrical Development Design, BMW Group

Key Benefits

✓ Business-Aligned Visibility
Connect tech and the business with a single, simple set of metrics for the entire IT portfolio.

✓ Measurable Transformation ROI
Leverage data-driven leading indicators to communicate the impact of transformation initiatives.

✓ Customer Satisfaction
Improve predictability and resolve issues faster with end-to-end bottleneck detection and capacity insights.

✓ Speed and Efficiency
Improve business agility from idea to outcome using generative AI insights to identify unnecessary cost and waste.

✓ Restore Hours of Productivity
Implement intelligent cross-tool integrations to streamline collaboration between teams and automate handovers.

✓ Talent Retention
Empower teams with best-of-breed tools and a playbook for creating a culture of continuous improvement.

Why Choose Planview?

The Planview® VSM solution is a data analytics and integration platform that automates, measures, and analyzes flow throughout the end-to-end product delivery lifecycle.

How We Do It

✅ Connect Data to Business Outcomes

Board-ready, simple metrics measure end-to-end value delivery. Generative AI offers insights in non-technical language along with advice to improve predictability, agility, and efficiency.

✅ Make Lasting Change with Experts by Your Side

Embark on this journey with a team of award-winning authors, thought leaders, and experts who will provide personalized coaching that leads to independence.

✅ Rest Easy with Scalable, Secure Architecture

Automate data exchange and reporting while maintaining the operational stability of your tools, thanks to our high performance, low impact connectors. We rigorously test and update connectors to ensure uninterrupted connection for our customers.

✅ Make Complex Processes Visible

Create a common data model for your value streams that spans the entire product development cycle. Use generative AI trained on your data to help, inform, interpret, advise, and act on recommendations for change.

✅ Connect to Your Existing Ecosystem

Planview is the VSM partner of UiPath, Apptio, IBM, Micro Focus, Jama, and Tricentis. We have more than a decade of technical partnerships with 30+ tool vendors including Atlassian, ServiceNow and Microsoft.

✅ Deploy Quickly, Learn Fast

Integrate 60+ tools with point and click ease or develop your own connector. Generate insights within weeks thanks to a turnkey solution: pre-built, no-code connectors, rich preconfigured dashboards, and generative AI insights.

Planview's value stream management software gives CIOs, transformation executives, and product and engineering leaders end-to-end visibility into the value streams that run and support the business and a common language for prioritizing investments. With Planview's cross-tool, cross-discipline insights and generative AI-driven recommendations powered by your historical data, you can accelerate time-to-market, improve efficiency in software delivery, and align strategy with execution.

To learn more, watch the **Planview VSM demo**, or visit us at **Planview.com/value-stream-management**.

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