

STRATEGIC PORTFOLIO MANAGEMENT

Realize Strategic Objectives at Speed



Leading organizations are building agility for change by embracing strategic portfolio management to transform operations and drive business value. This is the key to staying competitive in an ever-changing environment where strategic trade-offs and reallocation of funding and resources are needed to deliver business priorities at speed.

With Planview's strategic portfolio management solution, executives, finance, and EPMOs can drive their organizations' transformation and initiatives, adapt with change, and accelerate on-strategy delivery.



**Improve Speed-to-Value
and Market Responsiveness**



**Increase Confidence in
Strategic Investments**



**Unlock Organizational
Capacity for Priority
Initiatives**

"We can make trade-offs among and across our portfolios to optimize and get the best, most efficient use of our capital. We can measure our financial risk, our financial returns, and understand why we're investing in things"

– Teresa Prevoe, Associate Vice President of the Enterprise PMO, Canadian Tire

Key Benefits

✓ Prioritize Strategic Initiatives

Make data-informed investment decisions that reflect strategic priorities, risks, demand and capacity, constraints, and feedback.

✓ Adapt to Disruptions

Understand impacts and trade-offs with real-time scenario planning to make better decisions and improve responsiveness.

✓ Empower Action with Insights

Provide insights into investments with single pane of glass created by integrating enterprise tools and data to drive confidence in delivery performance.

✓ Align Strategy and Execution

Focus on outcomes rather than outputs by leveraging cascading goals and OKRs that align the organization to what matters most.

✓ Ensure Capacity to Deliver

Identify gaps, constraints, and dependencies across enterprise initiatives with a full picture for strategic decisions and alternative scenarios.

✓ Balance Speed and Accountability

Right-size governance and fund incrementally to accelerate delivery, pivot to new opportunities, or fail fast.

Why Choose Planview?

The Planview Strategic Portfolio Management solution enables your organization to drive business outcomes across multiple functions, adapt with change, navigate the transformation journey, and accelerate on-strategy delivery.



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How We Do It

✓ Strategic Alignment

Cascade and roll up objectives and key results (OKRs) in the systems where work gets done to ensure strategy informs execution and vice versa

✓ Dynamic Planning and Funding

Use scenario modeling to visualize trade-offs, reprioritize, and fund strategic investments incrementally based on quantifiable business outcomes.

✓ Connected Technology Strategy

Align technology investments with strategic priorities to enable digital initiatives, realize modernization, and advance business capabilities.

✓ End-to-End Visibility

Analyze performance data across the organization to measure the success of strategic initiatives with key performance indicators and make timely decisions to ensure outcome realization.

✓ Flexible Capacity Planning

Ensure programs, investments, and staffing levels are balanced against capacity, taking dependencies into account to avoid costly decisions resulting in delays, duplicate efforts, or rework.

✓ Adaptive Program Management

Manage dependencies, track progress, and mitigate risk by integrating top-down financial and capacity planning, roadmaps, and cross-functional delivery teams.

Planview's Strategic Portfolio Management solution provides a path for strategic leaders to drive success in strategy execution and transformation by improving speed-to-value and market responsiveness, increase confidence in strategic investments, and unlock organizational capacity for priority initiatives.

To learn more, watch the [Planview's Strategic Portfolio Management solution](#) demo, or visit us at: [Planview.com/strategic-portfolio-management](https://planview.com/strategic-portfolio-management).

