

Xtrac Empowers Remote Workforce with Real-Time Portfolio Accessibility



INDUSTRY:

Automotive

EMPLOYEES:

250+

PLANVIEW PRODUCT:



PLANVIEW SOLUTION:

Product Portfolio Management

CHALLENGE

Xtrac develops products and technologies that help its customers excel in some of the world's premier motorsports events. Serving the motorsport and high-performance auto industry often requires their team to travel offsite to racing events across the globe. However, without a digital, cloud-based product portfolio management solution, neither remote employees nor leadership could easily access or share up-to-date critical product information. This disconnect was problematic on various levels. Not only did an inability to access product and project data in real-time create problems for employees, but it could quickly snowball and cause issues deep into the organization's product portfolio.

SOLUTION

Planview's Product Portfolio Management solution enabled Xtrac to empower their leadership and remote workforce with real-time cloud access to the data they needed to record, edit, and share the most up-to-date project information, reduce gaps in product and project knowledge, and quickly identify areas where they could strategically pivot to provide the best value to customers.



It was taking my boss a full day to prepare for some meetings – now it is done in minutes.”

– PHIL SMITH, PROJECT ANALYST, XTRAC

ABOUT XTRAC

Founded in 1984, Xtrac is a world-leader in the design and manufacture of high performance transmissions and driveline components for top level motorsport and high performance automotive applications, including hybrids and electric vehicles.

Xtrac supplies transmission systems to virtually all the world's top motorsport teams, including many of the major factory entrants. It also serves smaller teams, such as those racing in 'one make' championships using the company's large range of lower cost transmission products. High performance automotive customers rely on Xtrac's expertise in hypercar transmissions and its advanced technology for highly integrated transmissions found in high-performance hybrid and electric vehicles.

THE CHALLENGE

Xtrac is constantly developing new technologies and updating existing designs for customers. Employees are constantly visiting customers or supporting races and need to work closely with high performance automotive and motorsport clients around the world. As a result, the Xtrac team needed full visibility into projects when working remotely. This was a significant problem because the team relied on sharing Microsoft Project plans, files and documentation in static PDF format only. Remote employees had to transfer all files from the server to their laptop prior to leaving the office and thus had limited access to real-time information and no ability to share changes to their projects, schedules or resources.

Senior level management were also unable to view projects in their entirety or with the most accurate and up-to-date information. This hampered their ability to provide input and make decisions. This resulted in wasted time, causing delays and increasing costs for the company. Consequently, projects became weighed down by lack of oversight, limited collaboration and the resulting inefficiencies.

THE USE CASE

The project management team at Xtrac realised it needed to find a solution to best support its customers and give both project managers and executives a more accurate view into the constantly changing work data from its busy teams. They needed a way to ensure seamless access, editing and visibility of projects that both office-based and remote employees and executives alike could tap into regardless of their geographical location.

After a very competitive selection process, it became clear that Planview® AdaptiveWork's cloud-based solution was the best choice. The ability to retrieve data remotely and update projects in real time is critical for the Xtrac team, which needs to access product manuals and other data quickly and efficiently. AdaptiveWork offered the accessibility, visibility and reporting that Xtrac required for all divisions and levels of the business.

Phil Smith, Project Analyst at Xtrac praised AdaptiveWork's ability to share information efficiently: "It was taking my boss nearly a full day to prepare for some meetings – now it is done in minutes."

THE RESULTS

The reasoning behind choosing AdaptiveWork was simple: the system ensured total flexibility and full visibility for all divisions of the business, allowing alterations to project schedules and budgets to be made immediately.

This was done by consolidating three different databases into the AdaptiveWork system, allowing over 125 users working both in office and remotely to access all required company and project data through one seamless, flexible hub. This has increased productivity and dramatically reduced the delays in working remotely for all of Xtrac's employees.

Smith praises the seamless integration of AdaptiveWork's software: "Prior to AdaptiveWork, we had completely separate systems. We were using standard Microsoft tools for project management, and everything had to be put into a PDF format. Employees who provide race support at the track working remotely, had to print all their documents out days before meeting a customer. This was an inefficient way of working as it meant information was often out of date."

"AdaptiveWork consolidated all of our information and the benefits were immediate. Now our staff use Clarizen's mobile app to pull up their data, which is updated in real time to know the exact status of all projects, tasks and cases. Bringing all that data into one place has meant the project visibility has been massively increased."

THE KEY BENEFITS

- **Visibility:** By consolidating old databases into the AdaptiveWork system, all staff at Xtrac – from the managing director down – can now access all projects on-hand, ensuring 360 degree visibility of projects and tasks.
- **Flexibility:** Using AdaptiveWork's cloud-based service and mobile capabilities, Xtrac ensures it has immense flexibility and the ability to work out of the office more efficiently.
- **Agility:** The integration of AdaptiveWork gives Xtrac the ability to access, update and make alterations to projects anywhere, at anytime. As a result, Xtrac has dramatically reduced costs and time delays in completing projects and tasks.
- **Reporting:** AdaptiveWork's software lets Xtrac track, report, and make reviews on projects and tasks much more efficiently than they could previously. Data is uploaded live and available for analysis and review in real time so executives can make more informed decisions.

See what Planview solutions can do for your organization. View demos on demand at [Planview.com/demos](https://planview.com/demos).

