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Streamline Workflows and Eliminate Manual Data Entry with Model-Based Integration

Enterprises today rely on multiple specialized systems to manage complex workflows. Tools like ServiceNow, Jira, and countless other programs for niche processes. While these tools may excel in their respective domains, they often create silos that:

- Erode visibility into outcomes
- Slow delivery
- Increase manual efforts

This creates multiple challenges that demand attention, including:

- Creating visibility between systems
- Enabling seamless collaboration
- Maintaining data integrity
- Scaling integrations without increasing complexity

The Cost of Disconnected Systems

Data silos and disconnected systems create measurable risks and costs that can have a negative impact on your overall business performance, affecting delivery speed, decision-making accuracy, and business agility. These risks include:

- ❌ **Fragmented Processes:** Manual updates and email handoffs delay resolution
- ❌ **Data Duplication & Errors:** Point-to-point integrations increase complexity and maintenance overhead
- ❌ **Limited Visibility:** Leaders lack a unified view of work status and ROI
- ❌ **Scaling Complexity:** Each new integration multiplies configuration effort
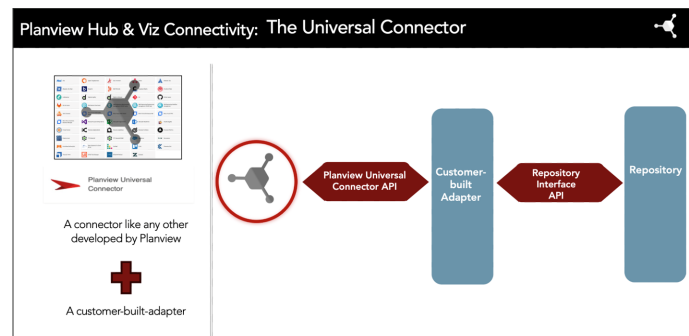
With Planview® Hub, your organization can overcome these barriers and transform disconnected workflows into a unified, efficient process. And you can do it without sacrificing the tools that your teams rely on.

How Planview Bridges the Gap

Planview Hub provides a unified integration framework by replacing fragmented, point-to-point connections with a model-based architecture that allows flexibility, control, and greater scalability and collaboration.
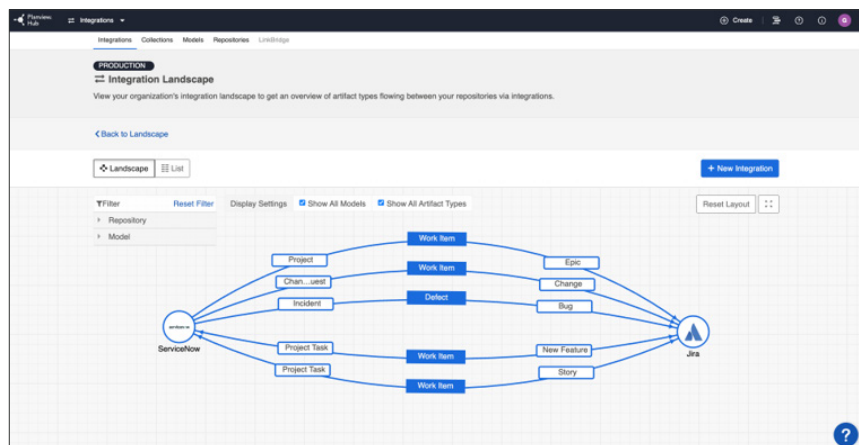
Key capabilities include:

- ✅ **Workflow Synchronization:** Automate artifact routing between disparate tools such as ServiceNow, Jira, and other repositories. That way, incidents flow to the correct board without manual intervention
- ✅ **Real-Time Collaboration:** Comments, attachments, and status updates sync instantly across systems
- ✅ **Universal Connector:** Integrate non-native tools, including in-house applications and other API-enabled systems
- ✅ **Model-Based Architecture:** Centralized configuration ensures one change propagates across all integrations, reducing complexity and maintenance overhead

Integrate enterprise applications and proprietary tools with Hub's Universal Connector.

Hub's model-based integration eliminates unnecessary complexity by cascading changes automatically across all integrations using that model. Make one change to the central model instead of updating every integration built on it.

Model-based integration at work: Hub's visual integration map shows real-time connections between ServiceNow and Jira. Each flow line represents automated routing that your teams no longer handle manually. This same configuration can be reused across multiple projects, demonstrating the update once, apply everywhere principle in action.

Key benefits include:

✓ **Accelerate Your Delivery:** Remove delays from manual system updates and information gaps. Hub synchronizes information across systems, creating a more collaborative environment

✓ **Reuse, not Rebuild:** New connections become easier to deploy, allowing you to scale efficiently and minimize configuration work. Create standardized models that you can reuse as integration needs grow

✓ **Update Once, Apply Everywhere:** Any changes made to your model are automatically applied across integrations using that model. No more making separate updates

✓ **Demonstrate Measurable Value:** Hub's analytics show you exactly how effective your integrations are performing. See which connections are delivering results, how efficiently they're operating, and where you're achieving the best returns on your integration investment

✓ **Integrate Enterprise and Custom Tools:** Hub supports 60+ popular enterprise tools and internally developed applications through the Universal Connector. If your system has an API, Hub can connect to it.

If disconnected workflows are slowing your delivery and adding complexity, there is a better approach with model-based integration that can simplify your environment and drive measurable results.

Keep your delivery ecosystem in sync. Eliminate manual updates.
Scale without the risk of added complexity and delays.

Connect Your Software Delivery Ecosystem With Planview Hub

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