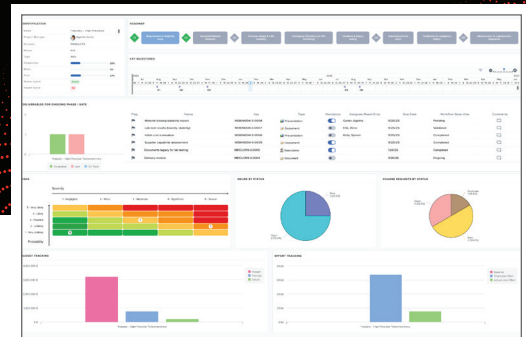


**SOLUTION BRIEF**

**PRODUCT DEVELOPMENT SOLUTION**

# Deliver Products Faster



Today’s R&D and product engineering leaders are expected to move faster while managing greater complexity, yet many lack a clear view of priorities, capacity, dependencies, and tradeoffs. This leads to overcommitted teams, missed deadlines, and reactive decision-making. **Planview’s solution for product development** brings structure and visibility to product planning and delivery by creating a centralized view of all work in the pipeline, aligning resources to the highest-priority initiatives, automating gated processes, and helping teams consistently deliver products on time with confidence.



**Accelerate Innovation**

Focus teams on the highest-value product development work and reduce delays caused by competing priorities and limited resources.



**Reduce Cycle Time**

Standardize and streamline project execution with better visibility across projects, teams, and dependencies.



**Adapt for Disruptions**

Communicate changes and adjust plans quickly as priorities, constraints, or regulatory requirements shift, without disrupting execution.

*“Planview has helped us manage planning and monitoring far more efficiently. We know exactly what’s happening, what isn’t working, and can easily consolidate risks and budgets.”*

– **Stéphane Lauzevis, APQP Division Manager LSI Aerospace**

**Key Benefits**

✔ **Speed Product Delivery**

Innovate faster and improve time-to-market by aligning product development plans with real capacity, constraints, and execution realities.

✔ **Focus Teams on the Right Work**

Prioritize winning products, communicate the roadmap clearly, and spend more time on development and less time on administrative overhead.

✔ **Streamline the Product Development Process**

Automate the gated process, enable cross-functional collaboration, reduce manual reporting, and gain visibility into resource gaps, risks, and dependencies.

✔ **Adapt Plans as Conditions Changes**

Automatically adjust connected timelines, budgets, roadmaps, and resource assignments as priorities shift.

✔ **Launch More Predictably**

Leverage repeatable templates, standardized workflows, and early warning indicators to consistently meet product launch commitments.

✔ **Improve Decision Quality**

Use easily-accessible, accurate, and objective data to support product portfolio decisions and reduce reactive firefighting.

## Why Choose the Planview Solution for Product Development?

The Planview Product Development Solution enables product and R&D teams to move from disconnected planning and reactive execution to structured, predictable product delivery.



## How we do it

### ✓ Connected product delivery visibility

Gain a unified view of product development work across products, projects, teams, and timelines to keep execution aligned and transparent.

### ✓ Practical prioritization

Prioritize product development work using clear criteria that balance value, urgency, risk, and available capacity, without unnecessary complexity.

### ✓ Automated gated processes

Standardize Stage-Gate® and Phase-Gate workflows to improve governance, streamline reviews, and keep products moving forward on schedule.

### ✓ Capacity-aware planning

Plan work against actual resource availability to ensure teams can realistically deliver approved product initiatives.

### ✓ Integrated roadmaps

Connect product, project, and technology roadmaps to manage dependencies across hardware, software, and supporting workstreams.

### ✓ Simple, ready reporting

Provide current, accurate, configurable, shareable reports and dashboards for data-driven decisions.

Planview provides a structured, highly configurable solution for Product Development teams to deliver the product roadmap on time and on budget without overloading resources. By connecting products, project plans, resources, and dependencies in one system, teams can reduce cycle time, improve delivery predictability, and adapt to change quickly.

To learn more, watch the solution demo for PD by scanning the QR code below or visit us at [Planview.com/PD](https://planview.com/PD)

