

Project to Product

Request a Personalized Assessment and Roadmap for Operationalizing the Product Model

If you are a CIO, CTO, Transformation Leader, or Engineering Leader, and your company's shift to a product model is losing pace, Planview's experts can help you reach the finish line.

Learn how to shorten the time it takes to transition from a legacy project model into a mature and sustainable product operating model with a concrete roadmap and data-driven approach.

Why Operationalize the Product Model Now?

In boardrooms across the globe, executives are being asked to prioritize IT investments that ensure the organization transforms and will be a strong performer throughout the current economic downturn and beyond.

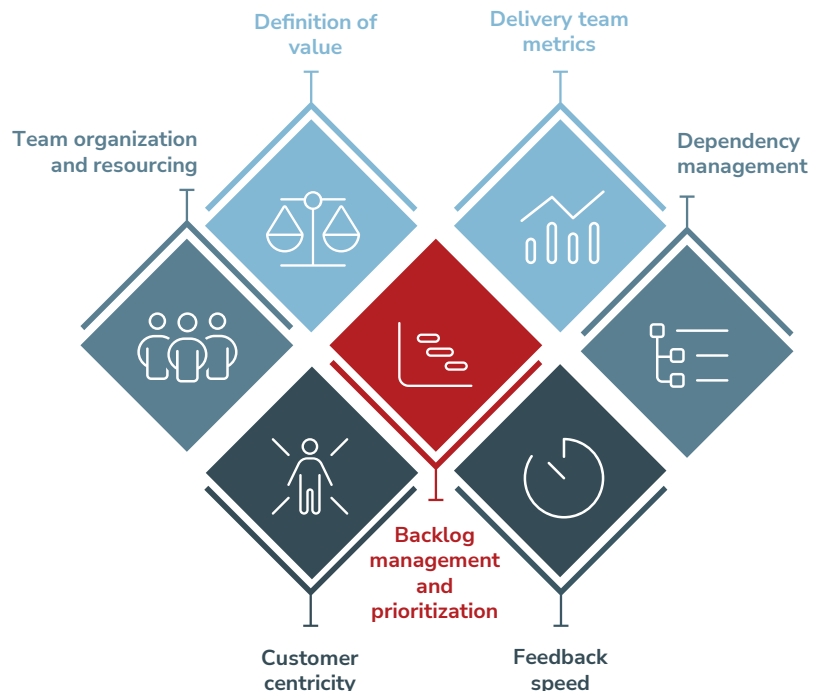
With IT organizations devoting 70% of their delivery capacity to defect remediation and production incidents¹, it's the product-based operating model that

holds the key to increased efficiency, better customer outcomes, and profitable growth.

Unfortunately, most enterprises have not closed the necessary gaps to compete with high-performing tech-based competitors¹. While there are no shortcuts, Planview has created a roadmap of best practices that accelerates the transition.

How Planview Helps You Bridge the Gap From Experimentation to Operationalizing

As organizations attempt to move beyond initial experimentation with the product model, they typically struggle with building a solidified roadmap and viable business case for the sustained effort required to transform across all seven dimensions of the operating model.



1. [The 2023 Project to Product State of the Industry Report](#), Planview Inc.

Planview's **Personalized Assessment and Roadmap offering** leverages the framework laid out in the bestselling book, *Project to Product*, written by Planview CTO, Dr. Mik Kersten and applied to hundreds of complex enterprises.

In this complimentary offering, Planview experts will work with your leadership team to build a practical roadmap to operationalize and sustain a mature product model.



Benefits of a Personalized Assessment



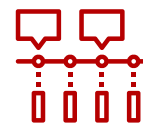
Assess your progress on the continuum from project to product



Identify the root causes preventing you from completing the shift



Build a practical roadmap for the work to be done to operationalize the model, stage by stage



Learn how to measure, monitor, and keep the journey on track



Develop a business case to prioritize the initiative

Emerge from the current economic downturn with a stronger operating model.

[Request Your Complimentary Assessment Today](#)

About Planview

Planview has one mission: to build the future of connected work. Our solutions enable organizations to connect the business from ideas to impact, empowering companies to accelerate the achievement of what matters most. Planview's full spectrum of Portfolio Management and Work Management solutions create an organizational focus on the strategic outcomes that matter and empower teams to deliver their best work, no matter how they work. The comprehensive Planview platform and enterprise success model enables customers to deliver innovative, competitive products, services, and customer experiences. Headquartered in Austin, Texas, with locations around the world, Planview has more than 1,300 employees supporting 4,500 customers and 2.6 million users worldwide. For more information, visit www.planview.com.

