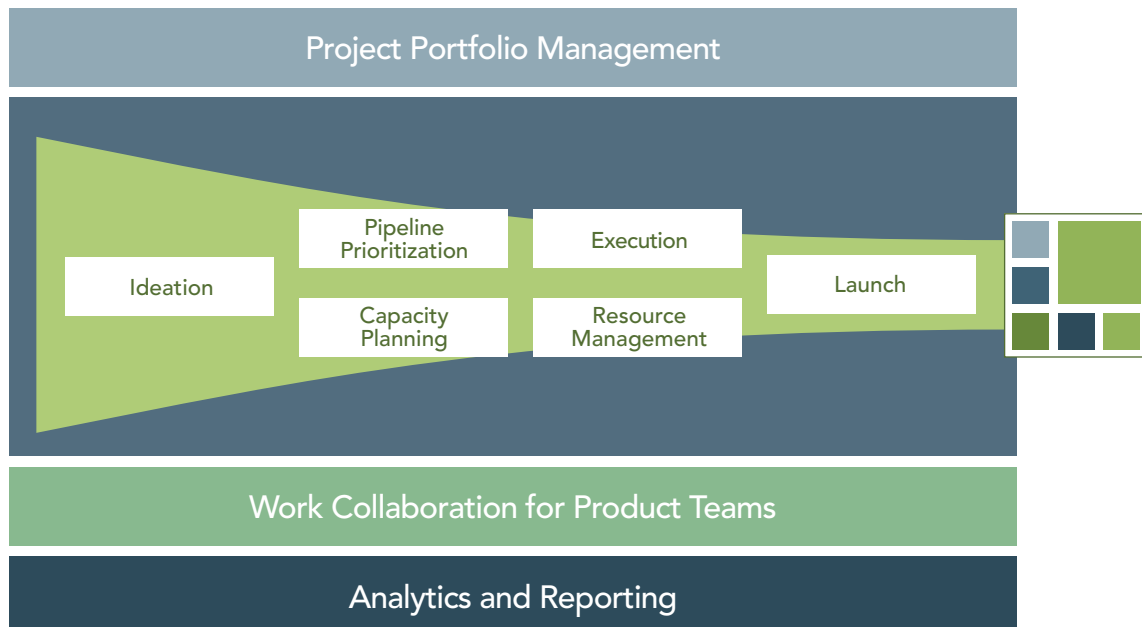Solution offering brief

Get the Right Ideas to Market Fast

Maturing Your New Product Development Process with Planview PPM Pro

Bringing products to market is becoming more challenging every day. For many, what was once manageable with spreadsheets and shared file systems is no longer feasible or fast enough. Advance your new product development process with Planview® PPM Pro:

- Streamline the gated process and improve time-to-market

- Evaluate multiple scenarios to ensure the best portfolio mix

- Focus your limited resources on the most valuable projects

As part of Planview's product portfolio management solution, the PPM Pro offering for maturing your NPD process delivers a comprehensive approach that empowers your product teams to prioritize the best ideas and ensure resource availability to deliver products to market on time.

Project Portfolio Management

Ideation · Pipeline Prioritization · Capacity Planning · Execution · Resource Management · Launch

Work Collaboration for Product Teams

Analytics and Reporting

Combining the power of PPM Pro for project portfolio management and Projectplace® collaborative work management for teams, delivers the ability to:

- Prioritize pipelines to achieve the product strategy
- Focus your resources on the most valuable projects
- Speed time-to-market
- Centralize the idea-to-launch process
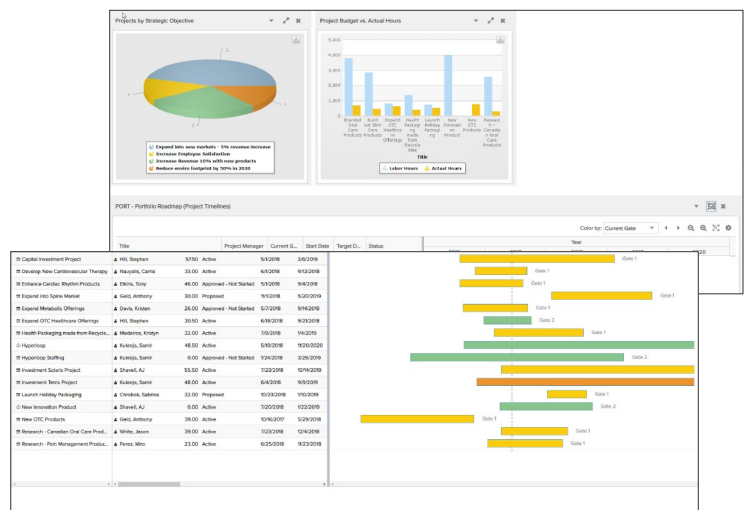- Assess gated project status
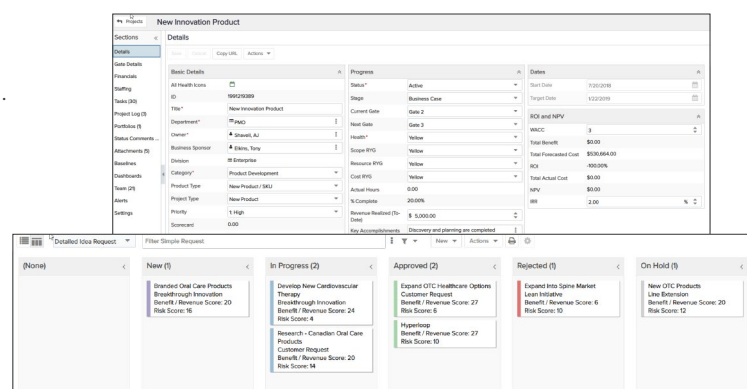- Share portfolio performance dashboards

Let's examine how this offering works.

Project Portfolio Management. In your drive to innovate, leverage fact-based scoring for saying "yes" to new projects and products, to ensure a balanced portfolio mix. PPM Pro shows exactly what your resources can and can't achieve, by when, and what it will cost to accommodate new work into the portfolio.

The solution also enables you to place projects on timelines, highlighting potential gaps and overlaps, and simplifying reporting. Pivot portfolios and deliver transparency based on region, product line, or customer segment – all fields are configurable to match the needs of your organization.
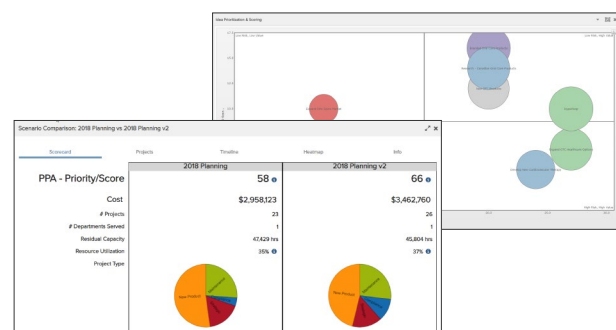

Ideation. Capture ideas from across the organization in PPM Pro for easy reference, initial categorization, and evaluation in the context of your project portfolio. Make quick, objective decisions about which ideas should be killed, which should stay in the backlog and which ones deserve further consideration and prioritization.
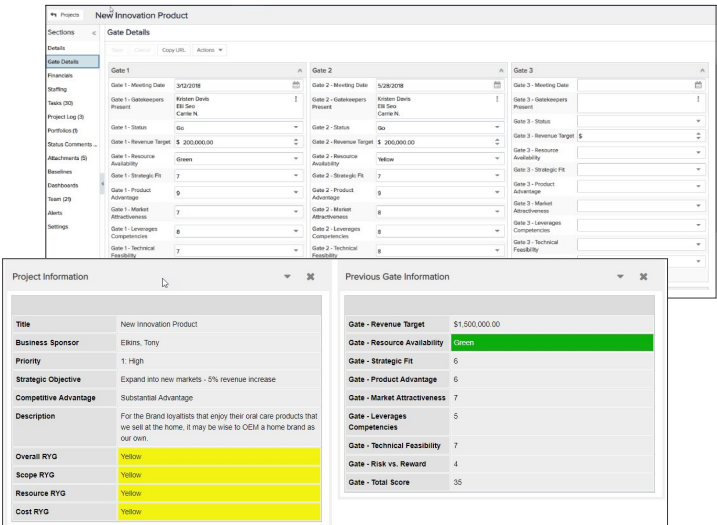

Pipeline Prioritization and Capacity Planning.
Evaluate project and portfolio trade-off decisions and quickly determine payoff versus investment with PPM Pro. Its concise overviews help you make informed, data-driven decisions that effectively prioritize projects in line with strategy and appropriately utilize your resources.
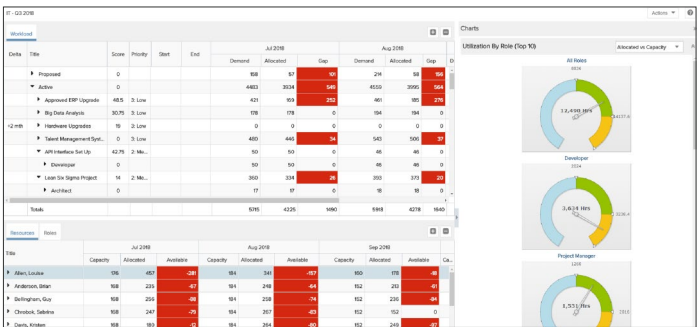
Execution. Use project templates in PPM Pro for repeatability and efficiency. Prepopulate your schedule with duration, resource requirements, and gate deliverable documents. This streamlines project progress and keeps team members on the same page.

Configurable gate status fields and dashboards visualize score trending that support better, more consistent Go/Kill decision making. Studies show that many are reluctant to kill in-flight projects; more than 50% of organizations cite unclear kill criteria and gate meetings that lack data rigor as key reasons that they are forced to waste resources on underperforming projects – resources that could be allocated to more promising projects and products.
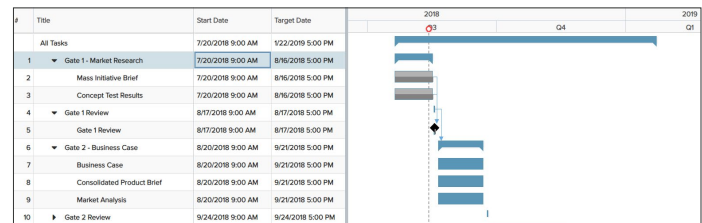

Resource Management. Benefit from visibility into resource workload to ensure availability and ultimately improve on-time execution across your entire project portfolio.
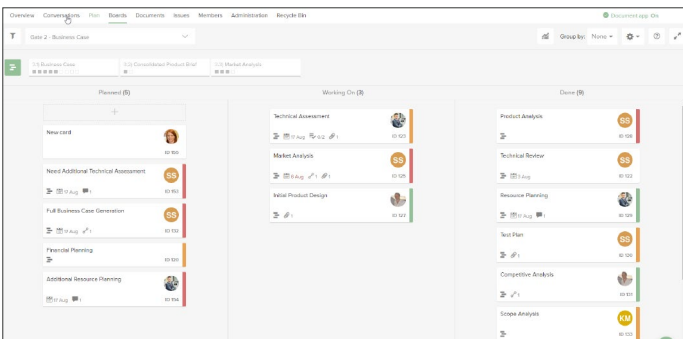
With PPM Pro, it's easy to assign people to projects and focus them on high-impact work. Analyze and monitor resource utilization on a regular basis to avoid painful overloads and stalled projects.
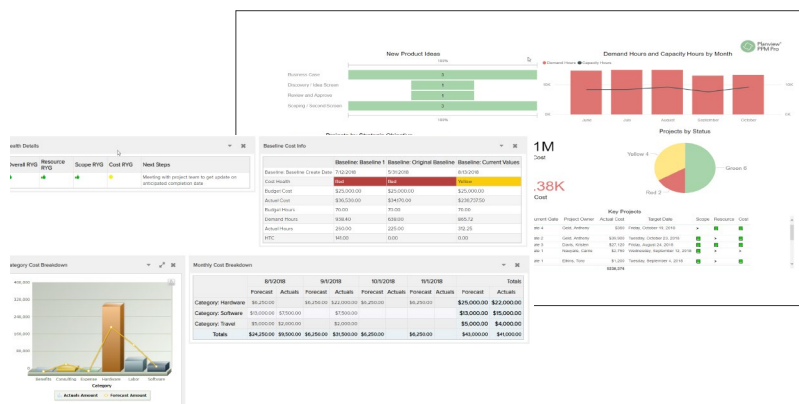

Launch. "As you complete projects and deliver products to market, close the loop by tracking lessons learned on tasks and update key information to roll up into the product portfolio." Leverage historical actuals, resource usage, and timelines for estimating future projects to ensure they flow more efficiently, increasing repeatability, delivery speed, and launch accuracy.

Work Collaboration. Coordinate product launch activities and partner with third-party contractors using Kanban boards to visually manage product teams and information. Whether at the office or remote, Projectplace bridges the collaboration gap so important details aren't lost and product development stays on track.

Analytics and Reporting. Use PPM Pro to visualize project status, resource impact, total cost of development, and portfolio mix. Real-time analytics simplify your efforts to provide actionable data. Publish dashboards and configurable reports to ensure that all stakeholders understand product development progress. Utilize OData from Planview PPM Pro with the business intelligence tool of choice to create drillable reports and executive dashboards that offer insights into strategic KPIs and product delivery.

PPM Pro NPD customer success

"We've improved the focus for our development teams, ensuring resources are focused on the right things at the right time, and we're delivering features that add value to the business and to the product…" – Outsell

Gartner agrees. Their research report, *How to Improve Product Strategy with Product Portfolio Management*, states:

"Manufacturing CIOs must invest in product portfolio management to provide decision makers with a structured, objective process for defining and adhering to corporate strategies and supporting programs."

If you're ready to mature your product development methods, PPM Pro is the right tool for you. It's easy to use, fast to implement and configurable to match the needs of your organization as it grows. With a dynamic portfolio full of everything from new innovations to small regulatory changes, PPM Pro provides a framework that will ultimately help you:

- Increase revenue by picking higher value projects

- Improve time-to-market by streamlining the gated process

- Decrease cost associated with manual report generation

- Mitigate product portfolio risk through improved visibility

Make data-driven decisions about your NPD portfolio with PPM Pro.

Check out Planview.info/NPD-Solutions
today to learn more.

PLANVIEW®