



# Get Ready for GDPR Compliance Supporting your initiative with Planview

General Data Protection Regulation (GDPR) is just around the corner – is your organisation ready? Whether you are just starting or deep into data mapping and assessments, Planview can help your initiative through the delivery of a sustainable solution that can answer the business questions presented by GDPR – now and in the future.

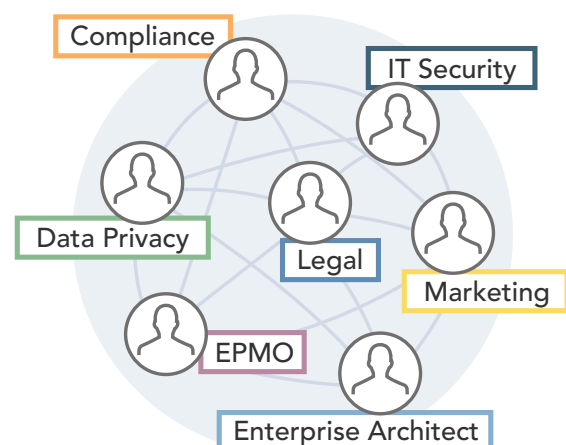
To establish your program, you will need a cross-functional data governance team that includes everyone responsible for GDPR compliance across your organisation. At the highest level, this includes Legal, Data Privacy, Compliance, Marketing, IT Security and Risk Management, Enterprise Architecture, and often the Enterprise Program Management Office (EPMO).

This team will define the policies, support data mapping and assessment, evaluate business impact, and establish where you are using information that is subject to GDPR and for what purpose.

While each of these stakeholders are all collectively working together to satisfy GDPR requirements across the organisation, they each have different questions they need to answer to solve the overall business problem.

Answering these questions in a data-driven, sustainable way that aligns to your business outcomes is where Planview can help: we have more than 30 years of experience supporting hundreds of global organisations in solving complex business problems.

## Cross-Functional GDPR Team



# Planview: Supporting Your GDPR Compliance Goals

The Planview solution can support your GDPR compliance goals by helping you:

- Organise cross-functional teams and get the work of compliance done more effectively
- Create a clear line of sight of how information is being used within your organisation
- Understand how secure information is within applications and technology
- Plan GDPR project roadmaps, link them to execution, and manage implementation

To do this, you need to answer key questions of GDPR compliance as represented in the Figure below.





# Let's examine what Planview offers.

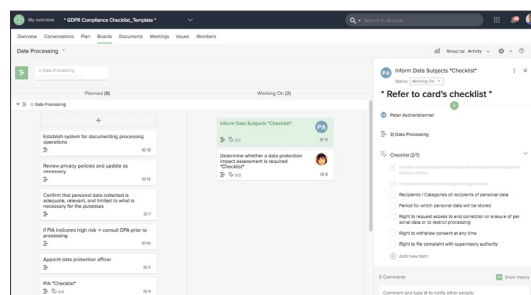


## Collaborative Work Management

Bringing a cross-functional team together to work on any initiative can be difficult. The Planview solution streamlines teamwork and makes it easy to stay on track with GDPR compliance plans. It ensures teams get work done by helping them organise and collaborate efficiently on their assigned tasks.

Planview has a standard template of GDPR requirements that can be used as your starting point, along with an out-of-the-box workflow that enables you and your team to execute compliance-related activities. Conversation feeds allow the team to stay aligned and on track.

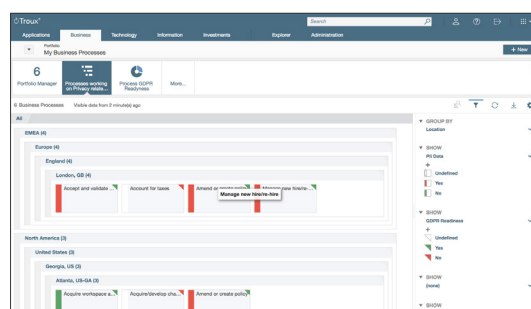
Quick access to data response plans, contracts, controller and processor agreements, and any other GDPR documentation can all be managed within the solution, either by storing documents or linking to other sources. Centralising documentation makes it easy for your team to manage, update, and collaborate during the compliance initiative.



## Data Mapping

How is information being used and stored within your organisation? This is core to GDPR compliance, and both your Chief Information Security Officer (CISO) and Data Protection Lead need to know the answer. Most recognize that this is not a simple question: the complexity of answering it will grow with the size of your organisation and the amount of privacy-related information you process and/or store.

The Planview solution can help at scale to provide answers, quickly and visually. Start by using the solution to classify, track, and report on where data is stored and used within your organisation. Define the relevant elements – if it contains relevant privacy information; its retention requirements; its physical location; if it is transferred cross-border; if and when third parties touch it; the owner in case of a breach, if there is a fair processing notice in place. These are just some of the ways in which the solution can capture information relating to your GDPR initiative.



See the complete data lineage across the organisation and understand how each element flows across the company, with rich, impactful visualisations that are easy to export into spreadsheets. View locations and business processes in a single view to pinpoint risky processes that need further privacy controls or applications with potential vulnerabilities.

The solution can also streamline data maintenance with automated workflows. Staff responsible for data upkeep receive timely emails that prompt information updates, ensuring that your company always knows where its data is and how it is used.



## Planning and Execution

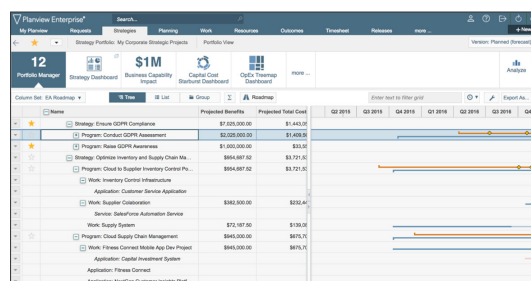
GDPR requires a delivery and execution plan that supports the compliance timeline and tracks and manages the required remediation activities. The Planview solution helps you prioritise initiatives and projects, as well as conduct the planning for new technologies, projects, and staffing. Build a solid business case, show funding alternatives, and demonstrate trade-offs between proposed decisions.

From there, create enterprise roadmaps that link your GDPR initiative to investments and outcomes that address the gaps discovered in organisational privacy practices.

Linked tightly to execution, roadmaps keep your organisation in sync allowing you to gather metrics and understand the impact of actions.

Leverage program management that reaches across silos, and easily define plans, track status, and measure progress. Advance project performance as schedules and milestones keep people on course for maximum impact.

Keep stakeholders informed and engaged with analytics, dashboards, and interactive visualisations that identify trends and accelerate your strategy.





## GDPR Compliance: The Benefit to You

GDPR is about more than compliance and avoidance of financial penalties – it can also bring real benefit to your organisation. While there has been much focus on the penalties companies can face in the event of a data breach, leveraging the information captured to support GDPR can generate great advantages alongside compliance and security:

- **Cost reduction:** Approximately 18 % of data in people databases such as a CRM or ATS system is duplicated.<sup>1</sup> By leveraging the insights of the GDPR initiative, your IT organisation can identify areas of duplication for elimination or consolidation, driving reductions in systems cost, capacity waste, IT time, maintenance cost, slower backups, and data centre costs.
- **Risk reduction:** You will be able to quickly identify where sensitive information is being stored and the technology obsolescence and security measures in place on those systems, enabling you to plan and execute remediation strategies.
- **Improved customer experience:** Understanding customer-facing processes and applications and their purpose can help deliver digital solutions that align with the way customers want to engage with your organisation. It also ensures data privacy controls are in place, helping to support privacy by design-led approaches to technology.

## Get on the Road to GDPR Compliance

In this era of digitisation and regulations, ensuring you can – and can prove that you can – maintain the privacy of your customers' data is paramount. GDPR affects all organisations that have customers or operations within the European Union, but not every organisation will be equally well-equipped to address its requirements and benefit from compliance.

Planview has the experience to help you plan, execute, and architect change within your organisation. Our solutions are built to ensure you create teams that work together effectively, build strategies and execute plans that attain outcomes, and understand exactly what data you have, where, and why.

Planview can support your GDPR compliance efforts and not only make them real, but sustain them over time.

Learn more today and let us know how we can help you.

- Contact [market@planview.com](mailto:market@planview.com) for your personalised demo
- Watch the webcast at [Planview.info/GDPRwebcast](https://planview.info/GDPRwebcast)



1. Deduping Data Matters: The Hidden Costs of Duplicate Data. (2017). Peopledatalabs.com. Retrieved 22 August 2017, from <https://www.peopledatalabs.com/blog/deduping-data-matters-the-hidden-costs-of-duplicate-data>