

SOLUTION BRIEF

Fuel Enterprise Innovation Management

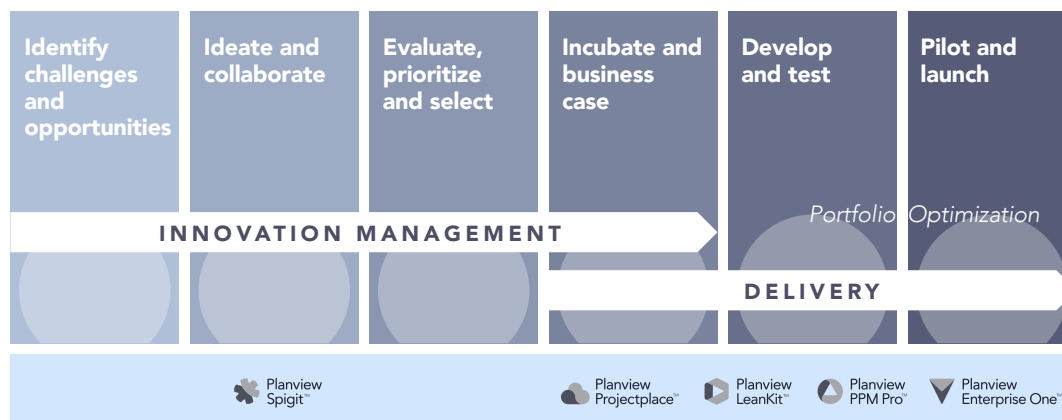
Deliver on your innovation strategy from idea to impact

Survival in business today means constantly innovating, whether it's enhancing the customer experience or driving continuous improvement. The goal is a state of perpetual creativity, spurred by a culture of innovation and increased employee engagement.

Yet it's difficult to achieve these objectives without a strategic, systematic way to collaborate on ideas across the organization and beyond. After all, creativity and insight are not confined to certain roles, departments, and geographies: A game-changing idea can come from anyone. In fact, one third of the winning ideas generated by Planview Spigit customers come from people not directly impacted by or connected to the problem or challenge (Planview Spigit 2018 State of Crowdsourced Innovation Report).

Drive sustained innovation with the Planview innovation management solution

The Planview Spigit innovation management solution, with proprietary crowd science algorithms and gated ideation automation, enables organizations to solicit breakthrough ideas from employees, partners, and customers and deliver measurable innovation results, from idea to impact.



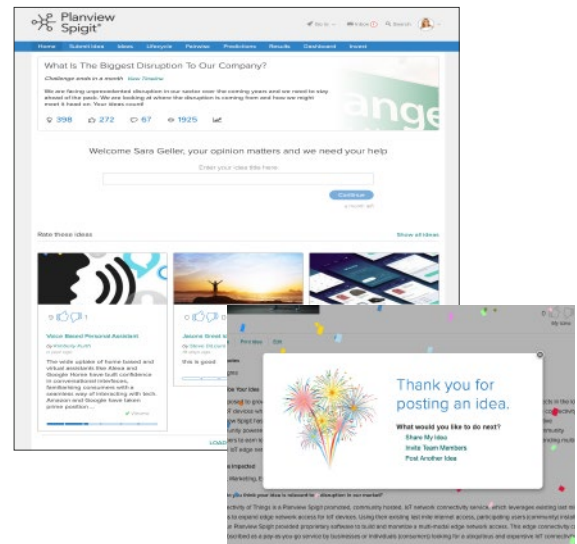
Ideation + Delivery = Innovation

By adding a collaborative, crowdsourced front end to your innovation process, you can engage stakeholders to identify opportunities, solve business challenges, and deliver against business strategy, while enabling leaders to cultivate a more diverse knowledge-base and make more informed decisions, leading to better outcomes.

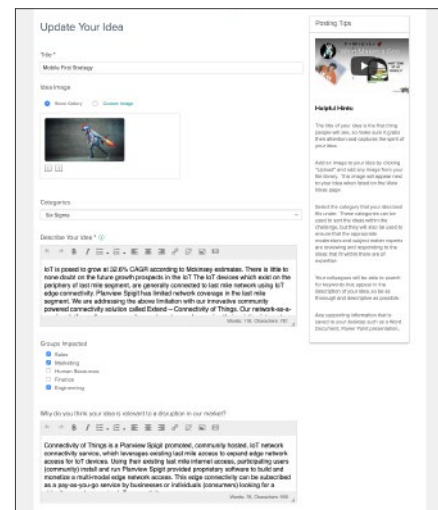
- ✓ Create a culture of innovation
- ✓ Increase employee engagement
- ✓ Reduce costs and gain efficiencies
- ✓ Launch new, differentiated products and services
- ✓ Streamline and automate the innovation process

Let's examine how this solution works.

Generate ideas and feedback via a guided user experience. Develop targeted ideation campaigns to solicit creative solutions to some of your toughest business and product challenges. Engage all employees, customers, and partners throughout the innovation process via a robust, user-centric interface. Enable everyone to easily submit and evaluate ideas so the best ones rise to the top. Offer up ideas to explore and compare via flexible voting mechanisms. Motivate action through individual achievement levels and crowd endorsements. Spotlight and celebrate top ideation contributors to encourage engagement.

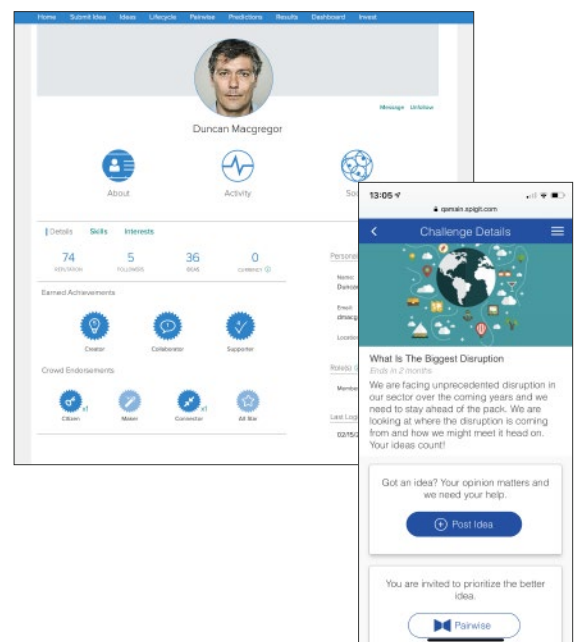


Make idea submission simple and effective. Bolster enterprise-wide participation and idea quality with configurable idea capture and collection. Enable the community to easily submit content-rich ideas accompanied by imagery, category, tags, and groups impacted as well as links, videos, and attachments. Avoid missing promising ideas by giving users the choice to post anonymously. Empower submitters to market their ideas by sharing them and inviting peers to participate based on skills and interests.

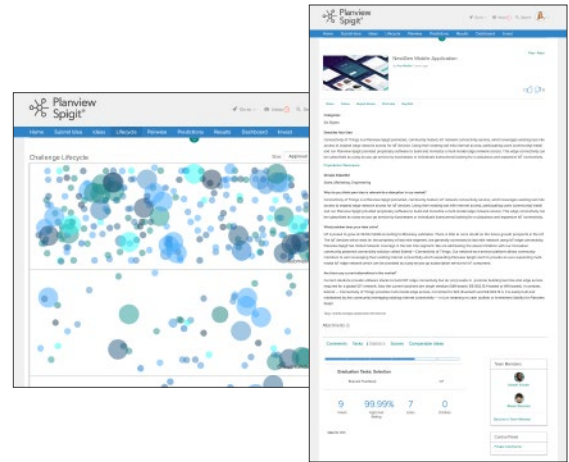


Engage the crowd for idea amplification and selection. Encourage all employees and external participants to help the organization quickly and efficiently evaluate, score, prioritize, and advance the most promising ideas. The Planview innovation management solution promotes participation and collaboration via:

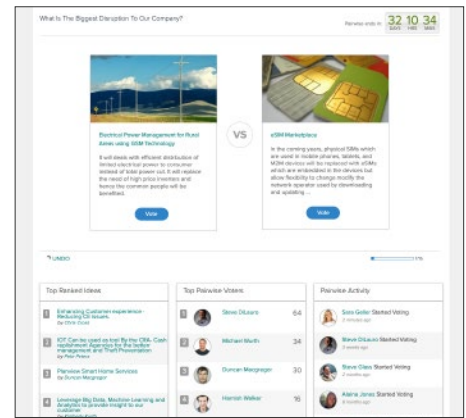
- Social media elements such as quick thumbs up and down voting, commenting, sharing, and following ideas.
- Gamification features motivating users to earn badges and increase their levels as a Creator, Collaborator, and/or Supporter.
- Crowd endorsements recognizing others as a Citizen, Maker, Connector, and All Star.
- Reputation score that identifies the best ideas and contributors: The higher the score, the more weight it carries in ratings.



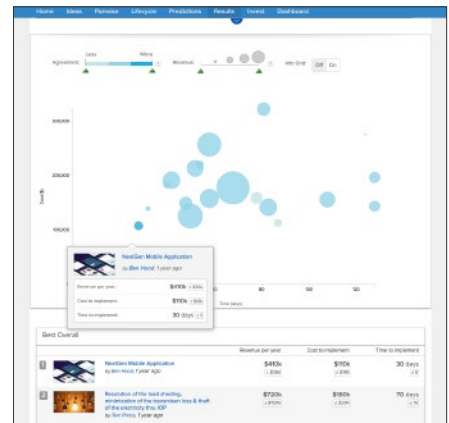
Automate the innovation workflow through ideation gates. Gain a competitive advantage with automated workflows and configurable scoring methods to quickly move ideas through the process. This prevents the need to individually review each one and decreases the number of resources needed to support your crowdsourcing program. The Planview innovation management solution enables you to create business rules based on criteria such as positive and negative votes, views, comments, and more. Fully automate the process or take a more manual approach. Rely on the crowd to do early stage prioritization and then route the best ideas to specialists and subject matter experts for advanced, multi-round scorecarding, using repeatable processes that decrease time spent on lower value ideas.



Leverage the wisdom of the crowd to evaluate all ideas fast with pairwise comparison. Let your employees, customers, and partners do the heavy lifting of identifying winning ideas using fun and simple pairwise comparisons. Present users with a series of pairs to vote on, enabling them to go through a much larger pool of ideas in less time. The process avoiding having to go through every possible combination and ensures that all ideas are seen and fairly evaluated. The Planview innovation management solution removes idea selection bias by hiding idea submitter information during the pairwise process. Also, individuals cannot choose which pairs to vote on, because they are built dynamically and constantly recalculated. As a result, you receive an unbiased, prioritized stack ranked list of the most impactful ideas.

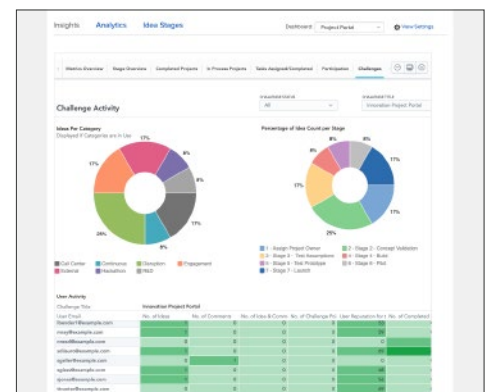


Estimate idea implementation and value with employee-generated predictions. Capitalize on the power of the crowd to more effectively predict average effort and outcomes. Ask your innovation community for high-level predictions about the financial value of ideas, including how much time and money it will take to implement an idea and how much revenue or cost savings the idea will generate. The system's patented algorithms makes idea assessment easy by presenting the numbers to the crowd and asking if the estimated figures should be higher or lower. Then it adapts dynamically to narrow the predictions. Determine the right mix of ideas for implementation using visual depictions of the predictions, ranging from low cost, low time to high cost, high time.

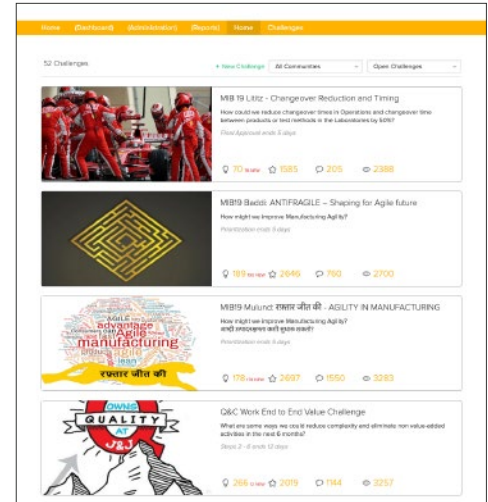


Celebrate innovation success with robust reporting and analytics.

From employee participation and activity, to innovation value and ROI, the Planview innovation management solution lets you control what you track and share regarding your innovation progress. Drive measurable results using consistent, standardized metrics and dashboards to communicate overall campaign benefits and improve innovation performance. Analyze your innovation program using the out-of-the-box analytics. Easily report innovation results leveraging highly visual KPIs and dashboards.



Build an innovation culture with scalability. Advance your business by engaging diverse people around the world to collaborate. Break down departmental and geographic boundaries by enabling employees, customers, and partners to submit, evaluate, and discuss ideas in 10 languages. Leveraging the Planview innovation management solution via their mobile device, users can capture ideas the minute they strike. This “always-on” platform will help employees and others feel more valued and engaged, building a culture of sustained innovation that improves employee retention and satisfaction as well as delivers ROI.



Planview is the only vendor that provides solutions for the full lifecycle of idea through delivery and across every delivery mode. The Planview innovation management solution guides ideas through to outcome with the most comprehensive work and resource management product offerings in the industry:

Enterprise Innovation Management



Enterprise-wide Strategic Execution



Mid-tier Project Portfolio Management



Enterprise Kanban for Lean and Agile



Collaborative Work Management



Learn how Planview Spigit can help your organization create a culture of innovation.

Visit [Spigit.com/Demo](https://spigit.com/Demo) today to learn more.

There is a bold new way of working, where every individual and team can move seamlessly from strategy to successful delivery – every day. Planview makes it possible. As a global leader, we provide the industry’s most comprehensive solutions designed for strategic planning, portfolio and resource management, Lean and Agile delivery, product portfolio management, capability and technology management (enterprise architecture), innovation management, and collaborative work management.