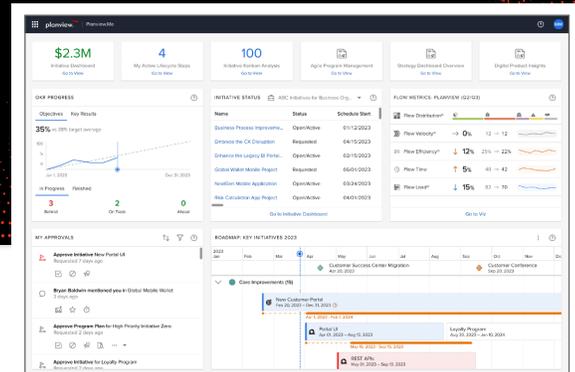


SOLUTION BRIEF

DIGITAL PRODUCT DELIVERY

Deliver the Right Work, Faster – with AI



Transform Software Delivery with Planview

Despite rising tech investments and [Gartner](#) projecting a 9.3% increase in IT spending, prioritization is still one of the biggest challenges for enterprise product and engineering leaders. Without contextual, real-time data to backup decisions, launches are delayed, products miss the mark for customers, and quality issues hurt your revenue and reputation.

Planview’s Digital Product Delivery solution uses end-to-end data to tightly align software delivery with executive OKRs, so leaders can prioritize the right work, faster. With AI insights and dynamic roadmaps tied to the work planning, dependencies and constraints, leaders can make smart tradeoffs and tie software to business outcomes, like retention and ROI.



Prioritize the Right Work



Make Time-to-Market Fast and Predictable



Connect Execution to Product Strategy

“We had to get faster and more efficient in delivering new capabilities to allow us to be more competitive in the marketplace. Planview gave us that capability.”

– VP, Huntington National Bank

Key Benefits

✓ Focus on the Right Work

Use AI insights to prioritize and make tradeoffs based on business impact – not gut feel.

✓ Deliver Products Faster

Streamline planning cycles and uncover hidden risks to make time-to-market faster and more predictable.

✓ Drive Executive Visibility

Track progress towards organization OKRs so you can identify and correct misalignments early.

✓ Fuel Smarter Decisions with AI

Use AI delivery analytics and real-time data at every level – from the product, to the value stream, to the portfolio.

✓ Connect Your Toolchain

Integrate your enterprise toolchain, end-to-end, to eliminate manual work and create a single source of truth.

✓ Automate Manual Work with AI

Eliminate manual workflows, reporting, status updates and work breakdowns with AI.

Why Choose Planview?

Unlike departmental tools that offer limited views and siloed metrics, Planview connects every development activity to business outcomes through AI-powered insights, connected OKRs, and real-time portfolio visibility that proves technology's contribution to revenue growth.



How We Do It

✓ Executive-Level Views

A unified intelligence layer, with end-to-end data, supporting executive intervention – beyond reports.

✓ Connected OKRs

OKRs that pull progress data directly from the products, creating both a shared reality and outcomes for product and engineering leaders.

✓ Unified Enterprise Toolchain

65+ third-party connectors that integrate your toolchain and keep your teams working in their preferred tools.

✓ Interactive Roadmaps

Roadmaps synced to capacity and work planning that flag dependencies and constraints that can derail delivery.

✓ Evidence-based Insights

AI, across every solution, that converts raw end-to-end data into actionable intelligence to drive business results.

✓ Embedded AI

Automated workflows, summaries and reports to accelerate productivity and decision-making.

Planview turns your technology organization into a powerful driver of growth that delivers measurable business impact. When bridging the gap between software delivery and business strategy is mission critical, Planview is the strategic partner that ensures you lead – not lag – in a competitive market.

To learn more, visit [Planview's Digital Product Delivery solution](#)

