



**DATA SHEET**

# **The Costs of Manual Data Processing vs. Real-Time Access**



## THE CHALLENGE & HIDDEN COSTS

Responses gathered in our **2025 Strategy Execution Benchmark Study\*** reveal a clear performance divide between market **Leaders and Laggards**. Leaders exceed their revenue goals by 12.1%, while Laggards fall short by 0.1%. Moreover, 72% of Leaders are noticeably more effective at achieving their goals compared to just 49% of Laggards.



One defining characteristic separates these groups: **access to timely, accurate data**. While 67% of Leaders have immediate access to organization-wide data, only 17% of Laggards can say the same. The gap in data usability is even more striking: 26% of Leaders find it “very easy” to gather and analyze data, compared to just 2% of Laggards.

The implications are clear: 60% of organizations still lack the timely, accurate data needed for quick decision-making in today’s fast-paced environment.

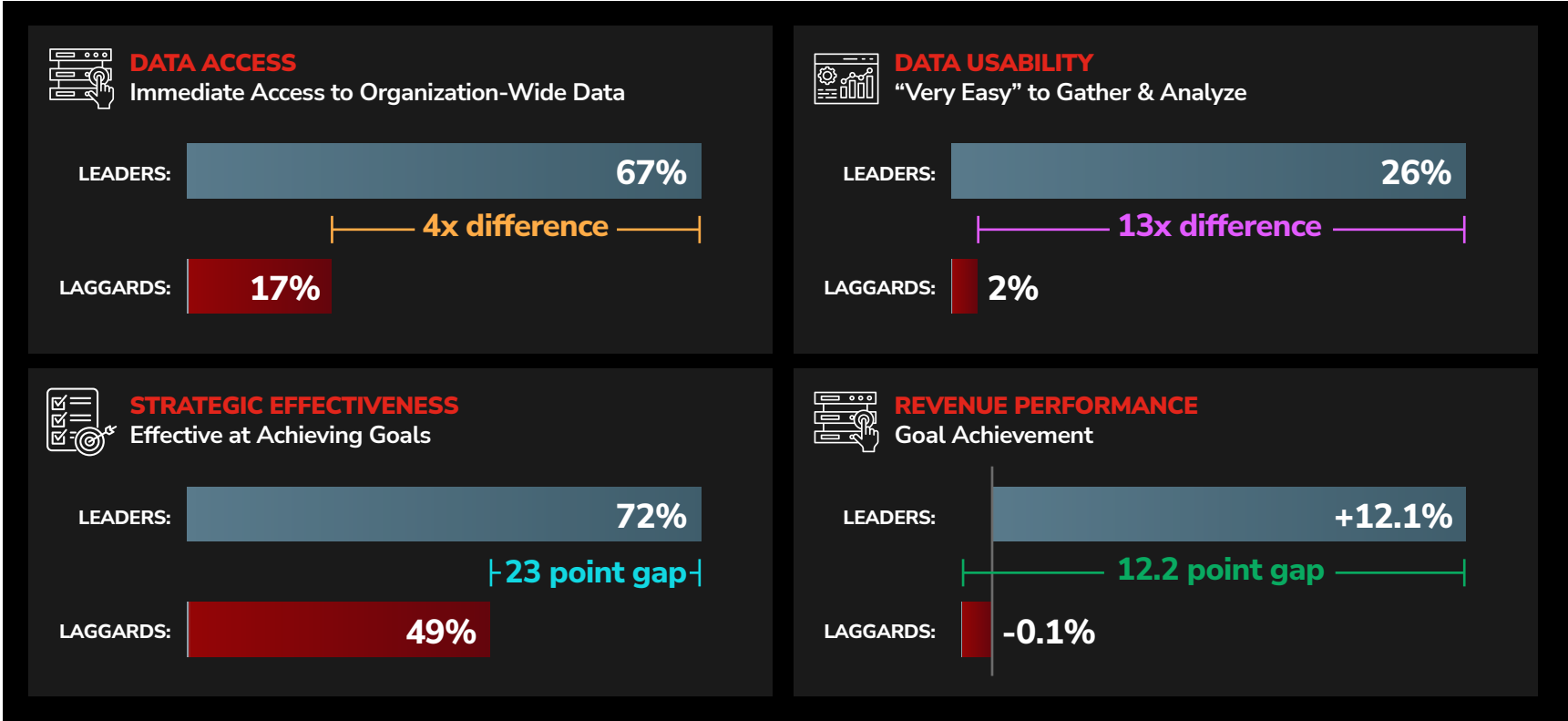
*\*Based on our 2025 Strategy Execution Benchmark analysis of 800 organizations*



# The Performance Chasm

## Top Performers vs. Strugglers

The gap between leaders and laggards shows up in four measurable ways – all tied to data accessibility. Based on survey responses collected in the Benchmark Report, these are the key data and performance areas separating the Leaders from the Laggards:



**What this means:** Organizations that master data accessibility and usability consistently outperform those that don't. This performance gap shows up in both strategic execution and revenue achievement.

## Hidden Cost Framework

What explains this dramatic performance divide? Four quantifiable costs that accumulate across the organization, each one compounding the others.

### OPERATIONAL DRAG

Organizations waste \$28,500 per employee annually on manual data entry and collection. Employees spend more than 9 hours per week – an entire workday – transferring data between disconnected systems.

### TALENT MISALLOCATION

Data scientists and engineers spend 40% or more of their time on data cleanup and preparation rather than analysis. This is high-value talent performing low-value work.

### DATA QUALITY LIABILITY

Gartner states that every year, poor data quality costs organizations an average \$12.9 million. Manual processes are also a breeding ground for errors. According to multiple sources, Forrester research indicates that 3.6% of manually processed invoices contain mistakes that compound downstream across systems.

### DECISION LATENCY

When information lives in silos, executives waste time searching for data instead of using it. Only 22% of business leaders believe their teams share data well. The result: 96 minutes per day lost to searching for information in the wrong places.

Are your data management practices leaving revenue on the table? Try our Quick Assessment Calculator.

Quantify Your Opportunity

# CLOSING DATA GAPS THROUGH MODERN PORTFOLIO MANAGEMENT

Today's complex data environment demands more than quick fixes or point solutions. Modern portfolio management offers systematic capabilities that help organizations bridge critical data gaps and facilitate more informed decision-making.

## Modern Portfolio Management in Practice

Planview helps organizations implement these practices through an AI-enhanced platform that:

- Reduces data preparation time by 40% or more
- Enables natural language queries for faster insights
- Automatically tracks strategic goal achievement
- Facilitates confident decisions based on real-time portfolio data

Let's examine the key functions that drive these outcomes and how they're enabled through modern portfolio management solutions:



### Actionable Visibility and Analytics

#### Function Requirements

- ✓ Organization-wide portfolio visibility
- ✓ Self-service analytics capabilities
- ✓ Strategy-to-execution alignment
- ✓ Real-time performance tracking

#### How Planview Enables

- ✓ Interactive executive dashboards with drill-down capabilities
- ✓ Customizable reporting tools for different stakeholder needs
- ✓ OKR framework linking strategy to delivery
- ✓ Automated KPI tracking and trend analysis



## Connected Work and Data Integration

### Function Requirements

- ✓ Single source of truth for portfolio data
- ✓ Cross-team collaboration capabilities
- ✓ Support for diverse work methods
- ✓ Enterprise system integration

### How Planview Enables

- ✓ Centralized portfolio hub
- ✓ Built-in dependency management and team coordination
- ✓ Flexible workflows supporting agile, traditional, and hybrid approaches
- ✓ Robust integration framework for existing enterprise tools



## AI-Enhanced Decision Support

### Function Requirements

- ✓ Data-driven insight generation
- ✓ Proactive risk identification
- ✓ Automated reporting
- ✓ Strategic planning support

### How Planview Enables

- ✓ Natural language queries for instant insights
- ✓ AI-powered early warning system
- ✓ Automated status updates and progress tracking
- ✓ Scenario modeling and impact analysis tools

## Next Steps: Turn Insight into Action

### 1. Conduct a Two-Week Data Audit

- ✓ Have leadership team track time spent searching for and preparing data
- ✓ Document specific reports or insights that were difficult to obtain
- ✓ Note which systems or processes caused the most delays

### 2. Map Your Decision Delays

- ✓ Review last quarter's major decisions
- ✓ Document where data gaps caused delays
- ✓ Calculate the business impact (delayed launches, missed opportunities)
- ✓ Identify recurring pain points in data accessibility

### 3. Analyze Strategic Impact

- ✓ List strategic goals that fell short last year
- ✓ Determine which were impacted by data accessibility issues
- ✓ Prioritize areas where better data access would have the most significant impact
- ✓ Identify which portfolio management capabilities could help

### Build Your Custom Business Case!

Our Quick Assessment Calculator quantifies three dimensions of your data gap: the cost of manual data processes, the cost of delayed decisions, and your recovery potential against industry benchmarks.

[Calculate Your Cost](#)

### About Planview

Planview is the leading end-to-end platform for Strategic Portfolio Management (SPM) and Digital Product Delivery (DPD). Powered by advanced AI capabilities, Planview gives business and technology leaders the strategic foresight to prioritize investments and initiatives, make plans real within constraints, and pivot with certainty when things change. Our AI-driven connected platform of solutions underpins the business and digital transformations of more than 3,000 customers and 3.1 million users globally. Headquartered in Austin, Texas, Planview has over 1,500 employees worldwide. Learn more at [planview.com](https://planview.com).

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