

Data sheet

Strategic Planning for Enterprise Architecture

Accelerate digital transformation with new Strategic Planner User Type

Enterprise architects who want to be at the center of digital transformation must drive top-down strategy across the enterprise’s portfolios: strategy, capability, application, project, product, and technology.

Traditionally enterprise architects have focused on application and technology direction, only keeping business strategy in mind as they publish technology standards and focus on specific projects. While this approach may alter the technology landscape, it doesn’t deliver significant business change.

With Strategic Planning for Enterprise Architecture, leaders can take a top-down approach that translates strategy into the necessary investments to realize transformation across the enterprise.

Drive Strategy Across Portfolios



Define Roadmaps to Lead Transformation

Strategic Planning for Enterprise Architecture allows enterprise architects to analyze business capabilities against the strategy to identify impacts and propose the investments required for enhancement or creation of new capabilities. By connecting these investments, strategies, and capabilities with the technology landscape, architects can create roadmaps to visualize timelines and create a shared understanding of overall direction. Having this clear plan ensures more consistent execution of strategy and avoids missteps caused by lack of coordination.

Compare Different Approaches with Investment Scenarios

Enterprise architects need to determine the combination of investments that will deliver transformation given the

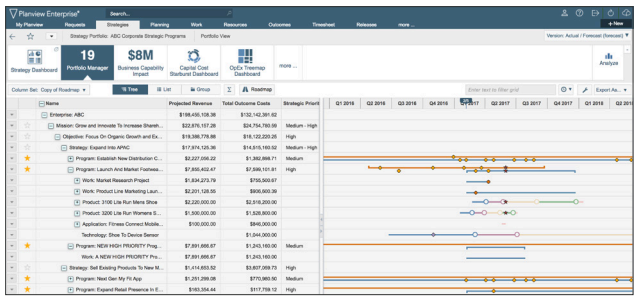
organization’s constraints. Enterprise architects can now build multiple investment scenarios to evaluate alternative approaches for achieving the business objectives and compare by cost, risk, benefits, resources, and business capability impact. Scenarios can be presented to executives to communicate tradeoffs and arrive at the best option for the organization.

Measure Progress with Quantifiable Metrics

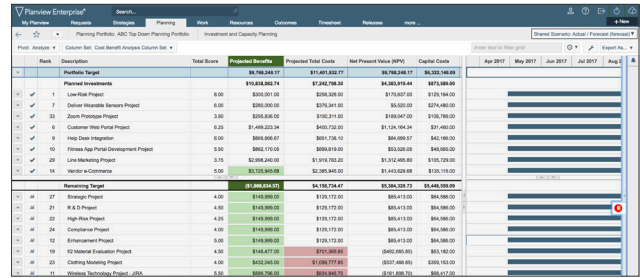
Whether the strategic plan will help the bottom line, enable innovation to enhance customer experience, or improve other performance measures, it is imperative to create an approach that both promotes measurable accountability and drives IT strategic performance. Enterprise architects can now define quantifiable metrics, assess the ROI, and adjust the plan to maintain strategic focus.

Features

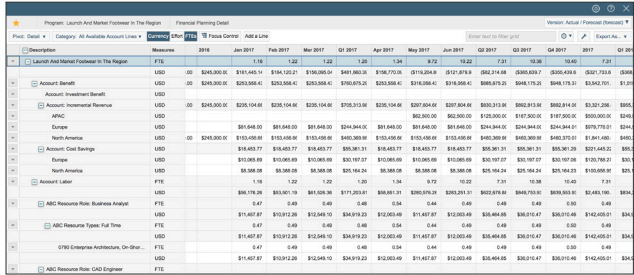
Strategic and Outcome Roadmapping. Create cross-functional roadmaps that connect the investments, outcomes, milestones, and financials required to realize strategies. With an integrated view, enterprise architects can understand relationships, account for interdependencies, and easily adapt the plan as conditions change.



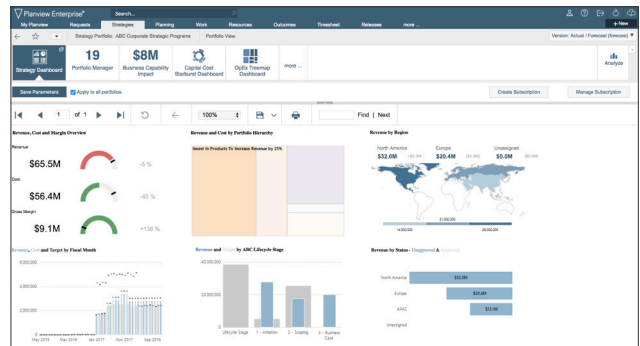
Scenario Planning and Investment Prioritization. Define scenarios to evaluate alternatives and then rank and prioritize investments based on business and technology drivers to understand the impacts of the potential decisions. Each scenario is a “what-if” representation of different approaches to achieve desired results.



Financial Planning. Set realistic goals, understand planned and actual costs, and quantify metrics. Leaders can use financial planning to effectively plan, track, and measure performance.



Strategic Dashboards and Visualizations. Keep stakeholders informed and engaged with dashboards to communicate progress and interactive visualizations to investigate trends.



Strategic Planning for the Enterprise Architecture is a joint solution combining technology and capability management in Troux® with strategic planning in Planview Enterprise®. By connecting strategic, business, and technology portfolios, enterprise architects gain a solution for defining enterprise roadmaps that keep the organization moving in a common direction to accelerate digital transformation.

For more information, email market@planview.com or contact your Planview Account Manager or Customer Success Manager.

